

Boulevard®

MAIN STREET QUARTERLY NEWS
CA EDITION

Boulevard 2018 Releasing June 1st

Sneak Peak!

- Market to Your Targeted Customers
- Simplified Account Balance & Payments
- Create an Inventory Order based on Your Sales
- New & Improved Reports
- and more!

CONSULTANT ORDER FORM

Section 1 price changes, additions
and discontinued items dated:

16.05.2017 to 15.08.2017

EXPERIENCE THE BEAUTY OF SUCCESSFUL BUSINESS MANAGEMENT

CONTENT

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PRODUCT CATEGORIES

Category listing for the current quarter in your Boulevard Product List

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LIMITED EDITION & NEW REGULAR LINE

New Summer Limited Edition & Regular Line items releasing on May 16.

05

DISCONTINUED ITEMS

Items moved to the Closeout Items category that are no longer on the order form.

06

SNEAK PEAK!

Be one of the first to see a few of the new features and enhancements being added to Boulevard 2018 releasing on June 1st. Ensure that you're on auto renewal to receive the lowest price!

ONLINE SUPPORT CENTER & WEBINARS

We're creating new ways to support you; from a new online Support Center to Facebook, Twitter, Google+, YouTube and now live webinars.

IMPORTANT NOTES:

- A new service release was posted on **February 9th** for Boulevard 2017. Please ensure that your file version is now **22.0.6.105** or higher.
- Mary Kay is transitioning to an 8 digit part number format. All items on the regular order form have been converted by adding a 10 the beginning of the part number.
- You'll want to ensure that you upgrade to Boulevard 2018 on June 1st then install so that you have the new abilities to import customers, consultants, product orders and customer website orders!

LIMITED EDITION & NEW REGULAR LINE

PRODUCT CATEGORIES

Your Boulevard Product List contains the following categories for the current quarter:

SUMMER 2017

TIMWISE

TIMWISE REPAIR

CLEAR PROOF ACNE SKIN CARE

BOTANICAL EFFECTS SKIN CARE

CUSTOMIZED SKIN CARE

MATTE-WEAR LIQUID FOUNDATION

LUMINOUS-WEAR LIQUID FOUNDATION

ENDLESS PERFORMANCE CREME-TO-POWDER

MINERAL POWDER FOUNDATION

CC CREAM COMPLEXION CORRECTOR

COMPACTS, APPLICATORS AND ACCESSORIES

PERFECTING CONCEALER & POWDER

MINERAL CHEEK COLOUR

MINERAL & CREAM EYE COLOUR

EYELINER, MASCARA & BROWS

GEL SEMI-MATTE LIPSTICK

CREME LIPSTICK

TRUE DIMENSIONS LIPSTICK

NOURISHINE PLUS LIP GLOSS

LIP LINER

BODY CARE

PRODUCT FOR MEN

SUN CARE

FRAGRANCE FOR WOMEN

CLOSEOUT ITEMS

READY, SET SELL PRODUCT BONUS BUNDLES

PRODUCT COLLECTIONS

PROMOTIONAL SALES AIDS

DEMO ITEMS

PRODUCT SAMPLERS

APPLICATORS/CLASS SUPPLIES

EDUCATIONAL MATERIALS

BUSINESS SUPPLIES

CLOSEOUT ITEMS - SALES AIDS

DELUXE MINIS

GIFT & PURCHASE WITH PURCHASES

LIMITED EDITION & NEW REGULAR LINE

ADDED TO PRODUCT CATEGORY:

SUMMER 2017

CLEAR PROOF PRODUCT LINE

- Clear Proof Deep Cleansing Charcoal Mask

MARY KAY PRODUCT LINE

- Lip Liner: Dark Chocolate
- CC Cream SPF 15: Very Deep

SATIN LIPS/HANDS/BODY PRODUCT LINE

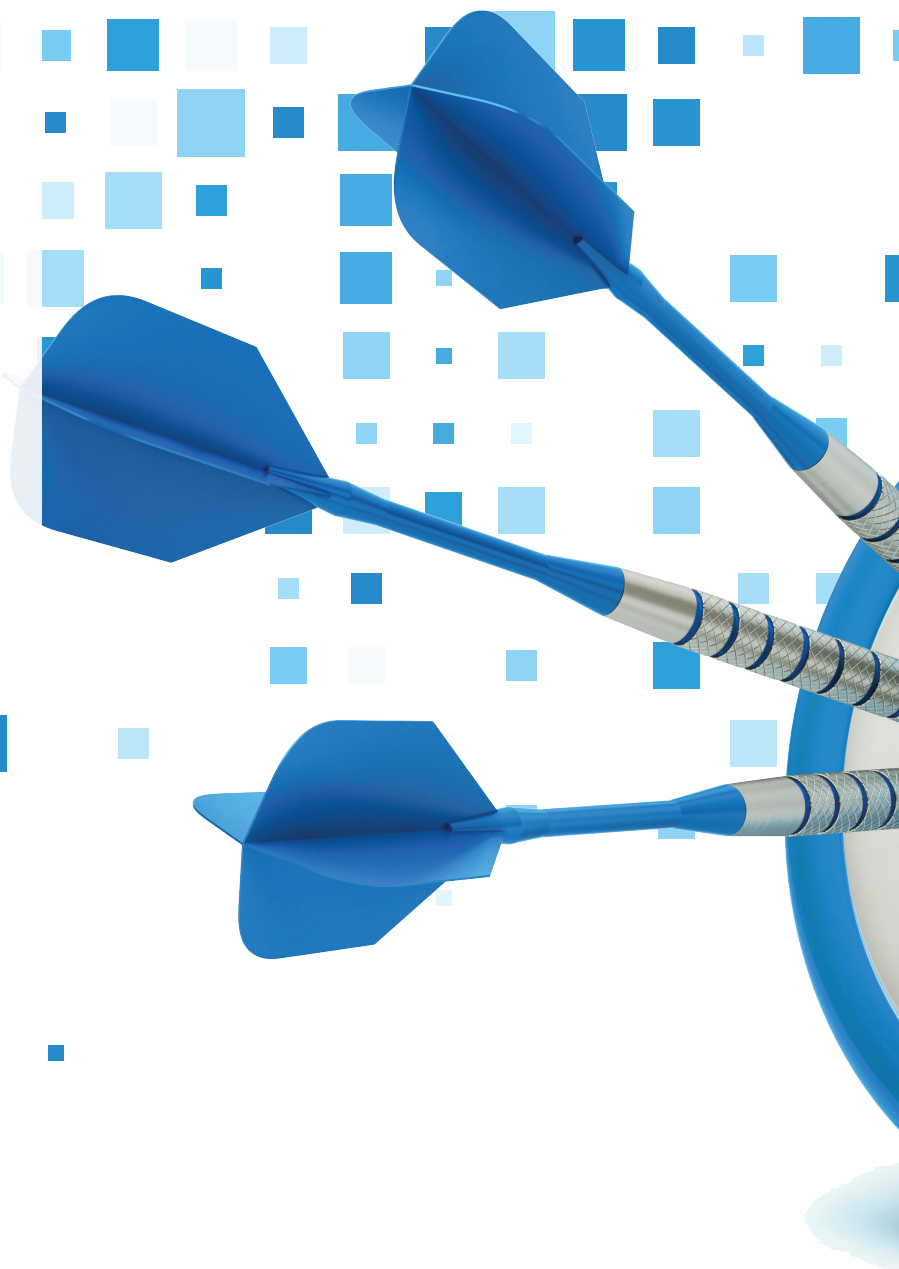
- White Tea & Citrus Refining Shea Scrub

BEAUTY THAT COUNTS PRODUCT LINE

- Baked Cheek Powder: Kind Heart
- Baked Cheek Powder: Giving Heart

LIMITED EDITION PRODUCT LINE

- Summertime Jewel Look *(set can be split)*
- Breezy Beach Tote Set *(set can be split)*
- Glowing Finish Illuminating Stick Gold
- Into the Garden Pedicure Set

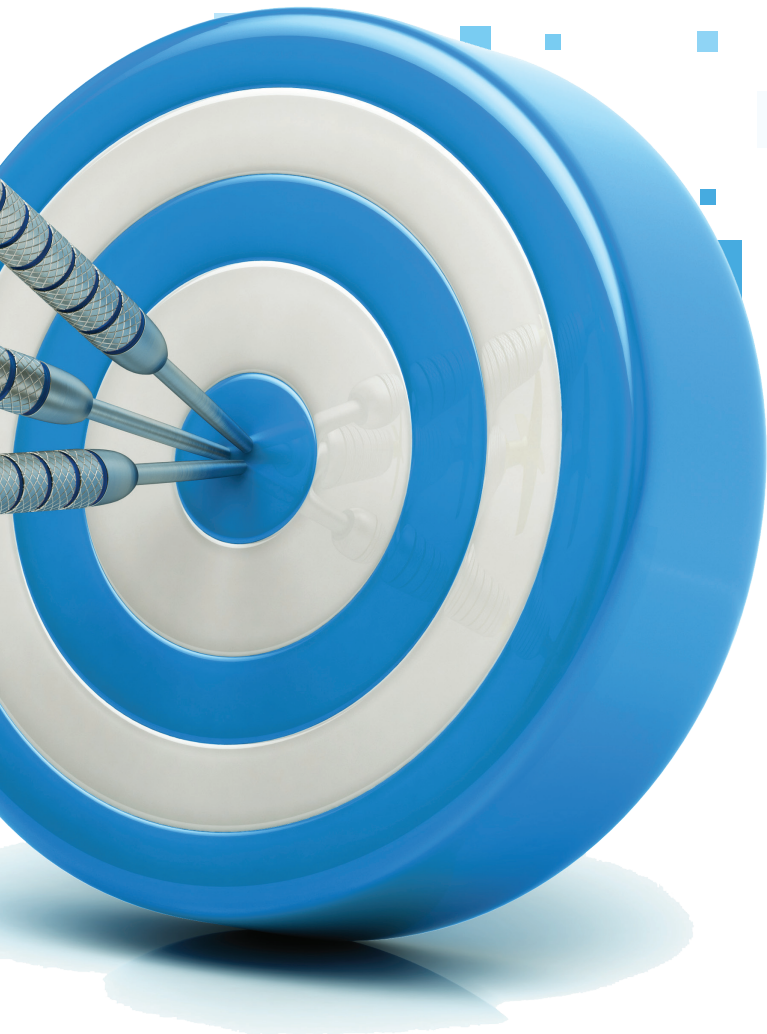


CLOSEOUT ITEMS

ADDED TO PRODUCT CATEGORY:

CLOSEOUT ITEMS

- Enchanted Wish Eau de Toilette
- Eye Color Palette: Glistening Horizon
- Eye Color Palette: Sunlight
- Glossy Lip Oil: Brilliant Violet
- Glossy Lip Oil: Magenta Ray
- Glossy Lip Oil: Sheer Pink
- Nail Lacquer: Brilliant Violet
- Nail Lacquer: Luminous Mauve
- Nail Lacquer: Vivd Sunburst
- Nail Lacquer: New Blue
- Enchanted Wish Body Lotion
- Enchanted Wish Shower Gel
- Satin Lips Lip Mask
- At Play Shadow & Liner: Mint to Be
- At Play Lip & Cheek Stick: Razzelberry
- MK High Intensity Cologne Spray
- Tribute for Men Cologne Spray



SNEAK PEAK!

Market to Targeted Customers

Additional Quick Filters have been added to each list that will allow you to drill down and view specific groups of customers. New filters include City, Last Invoice Date, Info Last Changed, Next Contact, User Codes, Referred by, and Wish List. You can then print as a report, create a List Builder, or send a group email to the targeted group!

Additional Quick Filters added!

Filter your list, then choose to:

Create a Group Email

Create a List Builder

Print as a Report or Mailing Labels

The screenshot shows a software interface for managing a customer list. On the left, a 'Filter' sidebar contains various dropdown menus for filtering customers, including 'Inactive', 'Preferred Program', 'Uses Basic Skin Care', 'Favored', 'Potential Consultant', 'City', 'Best time to call', 'Birthday', 'Account Status', 'Reward Points', 'Checklist', 'Last Invoice', 'Info Last Changed', 'Next Contact', 'User Code', and 'Referred By'. The main area displays a table of customer records with columns for 'Last', 'First', 'Next Contact', and 'Preferred Contact'. A search bar at the top of the table is labeled 'Enter text to search...'. A toolbar at the top of the interface includes icons for search, refresh, add, edit, delete, and other actions. Red arrows point from the text labels above to specific icons in the toolbar: 'Additional Quick Filters added!' points to the filter icon, 'Create a Group Email' points to the envelope icon, 'Create a List Builder' points to the list icon, and 'Print as a Report or Mailing Labels' points to the printer icon.

<input type="checkbox"/>	Last	First	Next Contact	Preferred Contact
<input type="checkbox"/>	Anderson	Ella	6/1/2017	(555)213-3187
<input type="checkbox"/>	Avery	Lea	6/1/2017	(707)555-3164
<input type="checkbox"/>	Berry	Isabella	5/10/2017	(503)555-4565
<input type="checkbox"/>	Bonderson	Lucy	5/6/2017	(408)555-2211 cell
<input type="checkbox"/>	Boxer	Elenor	5/10/2017	(503)555-7412
<input type="checkbox"/>	Buchanan	Reilly	5/10/2017	(307)555-7821
<input type="checkbox"/>	Burke	Brooklyn	8/26/2016	suziecustomer@mainstsoftware.com
<input type="checkbox"/>	Carson	Kaddie	6/1/2017	555-323-6930
<input type="checkbox"/>	Carson	Tristin	2/24/2018	
<input type="checkbox"/>	Clark	Ava	5/31/2017	(707)555-3210
<input type="checkbox"/>	Collins	Lily	8/26/2016	TEXT (555)555-9632
<input type="checkbox"/>	Consultant	Suzie		
<input type="checkbox"/>	Cornstock	Hazel	4/30/2017	(707)555-2972
<input type="checkbox"/>	Cray	Justine		
<input type="checkbox"/>	Daily	Jocelyn	5/24/2017	(408)555-1468
<input type="checkbox"/>	Danzinnger	Roletta	5/31/2017	
<input type="checkbox"/>	Donahue	Kinsley	5/19/2017	(555)555-3977
<input type="checkbox"/>	Edwards	Lucinda	5/26/2017	(555)971-9700

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Market to Targeted Customers

New Wish List options have been added to that will allow you to drill down and view specific items or groups of products you've saved in your customer's profile. You can then print as a report, create a List Builder, or send a group email to the targeted group. What's even better? You can quickly create an invoice from their Wish List!

The screenshot shows the 'Customer List' interface. At the top, there is a 'View' dropdown menu with 'Wish List' selected, indicated by a red arrow. Below this is a 'Filter' sidebar on the left, which is highlighted with a red box. The sidebar contains various filter options, including 'Wish List' (set to 'No Filter'), 'Category' (set to 'No Filter'), and 'Group' (set to 'Filter Set'). There are also checkboxes for 'Include: Closeout Items' and 'Out of Stock'. The main area displays a list of products with columns for 'Last', 'First', 'Preferred Contact', and 'Home'. The products listed include 'Belara Eau de Parfum', 'Eau de Toilette: Exotic Passionfruit', 'Eau de Toilette: Forever Orchid', 'Forever Diamonds Eau de Parfum', 'Journey Eau de Parfum', 'Revitalizing Sheer Fragrance Mist', 'Thinking of Love Eau de Parfum', and 'Thinking of You Eau de Parfum'. Each product row has a checkbox and a 'Home' button.

	Last	First	Preferred Contact	Home
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>	Daily	Jocelyn	(408)555-1468	(408)555-1468
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>	Bonderson	Lucy	(408)555-2211 cell	(408)555-5421
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>	Anderson	Ella	(555)213-3187	(707)555-9473
<input type="checkbox"/>	Avery	Lea	(707)555-3164	(707)555-3164
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>	Donahue	Kinsley	(555)555-3977	(707)555-3977
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>	Bonderson	Lucy	(408)555-2211 cell	(408)555-5421
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>	Jordan	Emery	ej943@mainstsoftware.com	(408)555-2626
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>	Berry	Isabella	(503)555-4565	(503)555-4565
<input type="checkbox"/>	Anderson	Ella	(555)213-3187	(707)555-9473
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>	Bonderson	Lucy	(408)555-2211 cell	(408)555-5421

SNEAK PEAK!

Market to Targeted Customers (continued)

Customer Profile : Donahue, Kinsley

Kinsley **Donahue**
Mobile: (555)555-3977 Best Time: Anytime
Account: **\$0.00**
Rewards: **2700**
Last Contact: 3/24/2017

Main Additional Info Notes Account & Invoice Products
Checklist Contact Log Action Items Connections Rewards & Wish List

Points	Date	Source
300	3/24/2017	Invoice 1232
150	3/5/2017	Invoice 1218
2250	7/13/2016	Invoice 1191

2700

Transaction 1 of 3

Wish List

- Women's Fragrances
 - Forever Diamonds Eau de Parfum

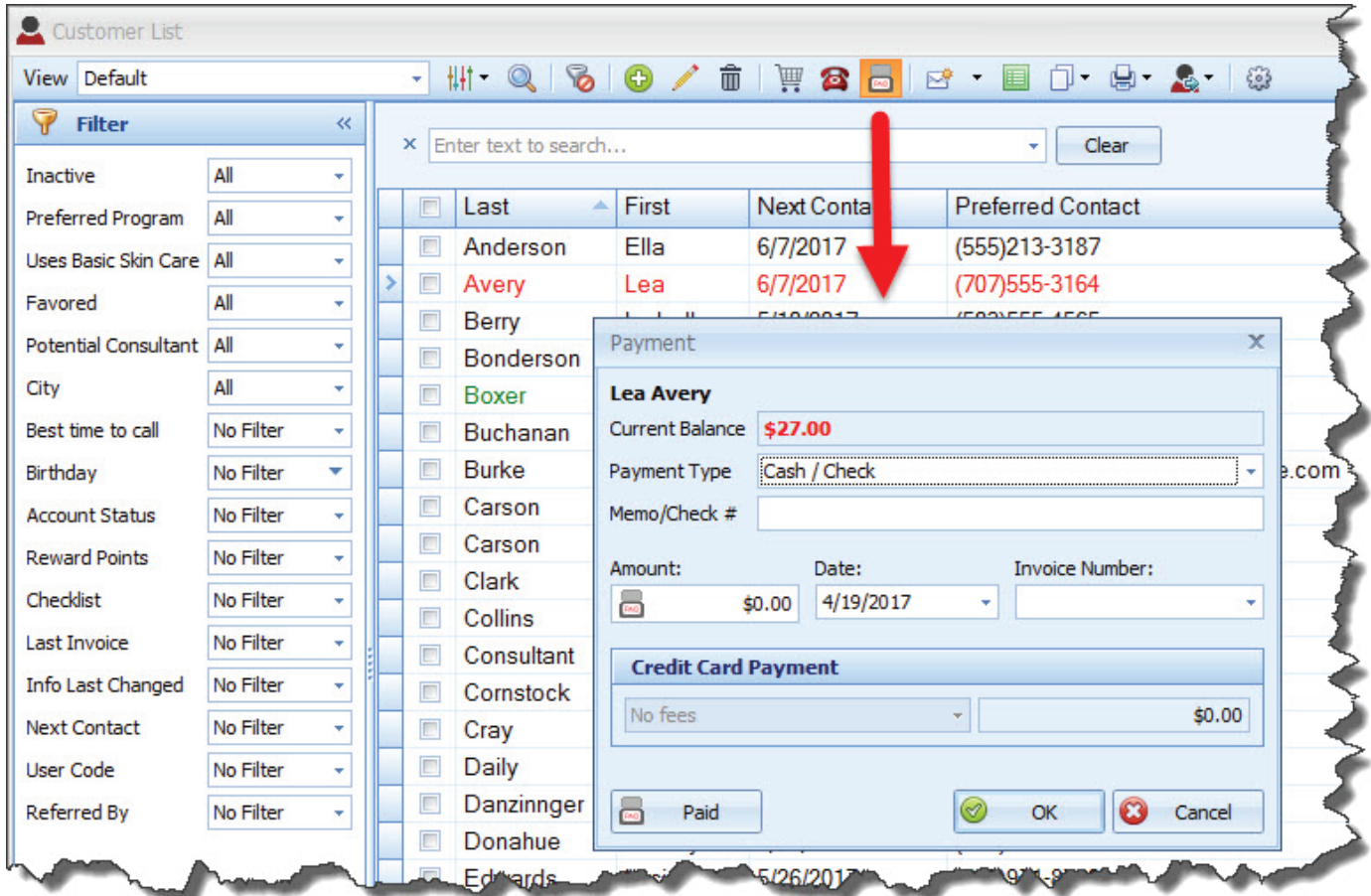
Item 1 of 1

Add Products
Add Items to Invoice

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Account Balance & Payments Simplified

Payment form has been redesigned to include the customer's name, current account balance color coded, Memo/Check # field, Paid button.



SNEAK PEAK!

Account Balance & Payments Simplified


Marking an invoice paid in full will prompt a message to ask if you'd like to include the credit or balance amount in the payment.

The screenshot displays an invoice management window titled "Invoice: Avery, Lea". At the top, it shows "Previous Balance \$27.00" and "New Balance \$43.20". The invoice number is 1272, dated 4/14/2017, with a "Reorder" sale type. A table lists one item: "Lash Love Lengthening Mascara: Black" with a quantity of 1, price of \$15.00, and total of \$15.00. The "Details" tab is active, showing payment options: Cash/Check, Check Number, Credit Card, Gift Certificate, and On Account (\$16.20). A subtotal of \$15.00, tax of \$1.20, and shipping of \$0.00 result in a total of \$16.20. A dialog box titled "Boulevard" is open, asking: "This customer has an outstanding account balance of \$27.00. Would you like this amount included in the payment?" with "Yes" and "No" buttons. Red circles highlight the payment method icons, and a red arrow points from the "Credit Card" icon to the dialog box.


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Printed Invoice Options

Customer Information is now larger & can be bolded as well as options to choose to display or hide the customer's Account Balance, Rewards points, or currency (if tracking Customer Rewards).





WELCOME BACK!
IT'S PRIME TIME



TimeWise® Age-Fighting Lip Primer

FIGHT THE LOOK OF FINE LINES & WRINKLES!





Suzie Consultant
Ind. Mary Kay Consultant
9600 SW Nimbus Ave, Suite 120
Beaverton, OR 97008
(503)670-1310
Email SuzieConsultant@marykay.com

Invoice

1237
3/30/2017

Reward Amount
\$4.50

Choose to display or hide Account Balance, Reward Points or Currency →

Kaddie Carson
96725 NW 185th Ave
Hillsboro, OR 97123

Larger size & option to make bold ←

Qty	Description	Type	Item Price	Extended
1	Glossy Lip Oil: Brilliant Violet	Sale	\$16.00	\$16.00
			<i>Subtotal</i>	\$16.00
			<i>Sales Tax</i>	\$1.28
			Invoice Total	\$17.28
<i>Cash/Check</i>			<i>Payment Made</i>	\$34.88

SNEAK PEAK!

Create an Inventory Order Based on Your Past Sales

View Products Sold from the Product List's Sales view for a desired date range, then choose to create a product order to replenish the items sold.

Create an Inventory Order

Products

View: Sales

Filter

Date Range: 3/1/2017 to 3/31/2017

Part	Product	Sold
Spring 2017		
10099235	Eye Color Palette: Glistening Horizon	1
10099229	Glossy Lip Oil: Magenta Ray	1
TimeWise		
10026940	3-in-1 Cleanser Normal/Dry	2
10026925	Age-Fighting Moisturizer Normal/Dry	2
TimeWise Repair		
10105346	Volu-Firm Set	1
Botanical Effects Skin Care		
10050144	Botanical Mask F3	1
Customized Skin Care		
10072682	Extra Emollient Night Cream	1
10029726	Oil-Free Eye Makeup Remover	1
10031541	Intense Moisturizing Cream	1
10051535	Foundation Primer Sunscreen SPF 15	1
	Night Solution	1

Inventory Orders

Order created based on Sales view

Filter

Date Range: 4/19/2015 to 4/19/2017

Status	Date	Description
Open	4/19/2017	Sales: 3/1/2017 - 3/31/2017
Placed	4/10/2017	April

New **Status** column added. If the order is still Open or Placed, but not received into inventory, the order row will be bold.

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New Report & Options

A new **Gross Receipts report** has been added that is based on invoices (*the previous report is based on the Weekly Accomplishment*). Option to choose whether to include or omit Personal Use and/or Business Supplies invoice types. Those invoice types can be printed separately from the **Sales Transactions** form.

Gross Receipts	
1/1/2016 to 12/31/2016	
Personal Use Omitted and Business Supplies Omitted	
Invoice Type	
Classes	\$823.00
Facials	\$677.00
On The Go	\$256.50
Web Site	\$494.50
Shows	\$61.00
Reorders	\$6,626.00
Seasonal	\$6.00
Personal Use	\$0.00
Business Supplies	\$0.00
	<hr/>
	<i>Retail Subtotal (Less Tax & Discounts)</i> \$8,944.00
Discounts	
Discounts Given	\$177.35
Tax	
Total Tax Invoiced	\$636.47
<hr/>	
NET TOTAL	\$8,766.65

SNEAK PEAK!

New Report & Options (continued)

Option to load the new **Invoice summary by Type** view

The screenshot shows the 'Sales Transactions' window with the 'View' dropdown set to 'Invoice Summary by Type'. The filter sidebar on the left includes a 'Date Range' of '1/1/2016 to 12/31/2016', 'Invoice Type', 'Discount Type', and 'Name' set to 'Consultant, Suzie'. A red arrow points to the 'Name' filter. The main table displays a list of invoices for 'Personal Use' with columns for Number, Date, Name, Discount, Total Tax, Total less Tax, and Total. A red arrow points to the 'View' dropdown menu.

Number	Date	Name	Discount	Total Tax	Total less Tax	Total
1198	1/2/2016	Consultant, Suzie	\$102.50	\$8.20	\$102.50	\$110.70
713	2/8/2016	Consultant, Suzie	\$38.50	\$5.97	\$38.50	\$44.47
779	2/8/2016	Consultant, Suzie	\$10.50	\$1.94	\$10.50	\$12.44
1199	4/5/2016	Consultant, Suzie	\$18.00	\$1.44	\$18.00	\$19.44
1196	5/20/2016	Consultant, Suzie	\$49.00	\$3.92	\$49.00	\$52.92
673	5/30/2016	Consultant, Suzie	\$7.50	\$0.00	\$7.50	\$7.50
1197	6/30/2016	Consultant, Suzie	\$102.50	\$8.20	\$102.50	\$110.70
1200	7/20/2016	Consultant, Suzie	\$110.00	\$8.80	\$110.00	\$118.80
1201	8/28/2016	Consultant, Suzie	\$50.00	\$4.00	\$50.00	\$54.00
1202	9/16/2016	Consultant, Suzie	\$38.50	\$3.08	\$38.50	\$41.58
1203	11/20/2016	Consultant, Suzie	\$102.50	\$8.20	\$102.50	\$110.70
			\$629.50	\$53.75	\$629.50	\$683.25

Invoice Summary by Type

Between 1/1/2016 and 12/31/2016 for Suzie Consultant

Number	Date	Name	Discount	Total Tax	Total less Tax	Total
Personal Use						
1198	1/2/2016	Consultant, Suzie	\$102.50	\$8.20	\$102.50	\$110.70
713	2/8/2016	Consultant, Suzie	\$38.50	\$5.97	\$38.50	\$44.47
779	2/8/2016	Consultant, Suzie	\$10.50	\$1.94	\$10.50	\$12.44
1199	4/5/2016	Consultant, Suzie	\$18.00	\$1.44	\$18.00	\$19.44
1196	5/20/2016	Consultant, Suzie	\$49.00	\$3.92	\$49.00	\$52.92
673	5/30/2016	Consultant, Suzie	\$7.50	\$0.00	\$7.50	\$7.50
1197	6/30/2016	Consultant, Suzie	\$102.50	\$8.20	\$102.50	\$110.70
1200	7/20/2016	Consultant, Suzie	\$110.00	\$8.80	\$110.00	\$118.80
1201	8/28/2016	Consultant, Suzie	\$50.00	\$4.00	\$50.00	\$54.00
1202	9/16/2016	Consultant, Suzie	\$38.50	\$3.08	\$38.50	\$41.58
1203	11/20/2016	Consultant, Suzie	\$102.50	\$8.20	\$102.50	\$110.70
			\$629.50	\$53.75	\$629.50	\$683.25

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Receive the Lowest Price Possible!

Sign in to Your Account and choose **Yes** for **Auto Renewal** before **June 1st**

WELCOME SUZIE! SIGN OUT | ACCOUNT | CART (0)

MAIN ST
Main Street SOFTWARE

Boulevard® software
experience the beauty of successful business management

SOLUTIONS EVENTS OUR COMPANY SUPPORT PURCHASE

MY ACCOUNT

DOWNLOADS

- PRODUCT UPDATES
- SOFTWARE RELEASE
- AVENUE™

MY PERSONAL INFO

UPDATE BILLING INFORMATION

BILLING INFORMATION

NAME: Suzie Consultant
9600 SW Nimbus Ave Ste 120
Beaverton, OR 97008

PH: (503)670-1310

EMAIL: suzieconsultant@mainstsoftware.com

AUTO RENEWALS

Boulevard Upgrade: Yes No

Avenue Secure Data Storage: Yes No

Product Update Service: Yes No

I have read and agree to the [Terms & Conditions](#)

Submit

www.mainstsoftware.com

Visit our website for a complete listing of all the new features and enhancements included in Boulevard 2018!

UPCOMING CLOSURES

- Monday, May 29th
- Tuesday, July 4th

UPCOMING LIVE WEBINAR

Wednesday, June 14th
4pm PT / 6pm CT / 7pm ET



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