

Boulevard®

MAIN STREET QUARTERLY NEWS
US EDITION

Boulevard 2018 Releasing June 1st

Sneak Peak!

- Market to Your Targeted Customers
- Simplified Account Balance & Payments
- Create an Inventory Order based on Your Sales
- New & Improved Reports
- and more!

CONSULTANT ORDER FORM

*Section 1 price changes, additions
and discontinued items dated:*

05.16.2017 to 8.15.2017

EXPERIENCE THE BEAUTY OF SUCCESSFUL BUSINESS MANAGEMENT

CONTENT

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LIMITED EDITION & NEW REGULAR LINE

New Summer Limited Edition & Regular Line items releasing on May 16 and Product Categories for the quarter.

04

ACTIVE & NEW PRODUCT BUNDLES

Convenience bundles for the current quarter

05

SECTION 1 LAST CHANCE & CLOSEOUTS

Items moved to Section 1 Last Chance and Closeout Items no longer on the order form.

06

SNEAK PEAK!

Be one of the first to see a few of the new features and enhancements being added to Boulevard 2018 releasing on June 1st. Ensure that you're on auto renewal to receive the lowest price!

ONLINE SUPPORT CENTER & WEBINARS

We're creating new ways to support you; from a new online Support Center to Facebook, Twitter, Google+, YouTube and now live webinars.

IMPORTANT NOTE:

A new service release was posted on **February 9th** for Boulevard 2017. Please ensure that your file version is now **22.0.6.105** or higher.

LIMITED EDITION & NEW REGULAR LINE

PRODUCT CATEGORIES

Your Boulevard Product List contains the following categories for the current quarter:

SUMMER 2017

TIMEWISE

TIMEWISE REPAIR

BOTANICAL EFFECTS SKIN CARE

CLEAR PROOF ACNE SKIN CARE

MKMEN SKIN CARE

CUSTOMIZED SKIN CARE

FLAWLESS FACE

CC CREAM SUNSCREEN SPF 15

MATTE-WEAR LIQUID FOUNDATION

LUMINOUS-WEAR LIQUID FOUNDATION

MINERAL POWDER FOUNDATION

MEDIUM-COVERAGE FOUNDATION

ENDLESS PERFORMANCE CREME-TO-POWDER

SHEER MINERAL PRESSED & LOOSE POWDER

COMPACTS/BRUSHES/APPLICATORS/BAGS

MINERAL CHEEK COLOR

MINERAL & CREAM EYE COLOR

EYELINER, MASCARA & BROWS

NOURISHINE PLUS LIP GLOSS

TRUE DIMENSIONS LIPSTICK

CREME LIPSTICK

GEL SEMI-MATTE LIPSTICK

LIP LINER

MARY KAY AT PLAY

BODY CARE

SUN CARE

FRAGRANCES

SECTION 1 WHILE SUPPLIES LAST

CLOSEOUT ITEM

PROMOTIONAL ITEMS

PRODUCT SAMPLES

SUPPLIES/PACKAGING

EDUCATIONAL/TEAM-BUILDING MATERIAL

MARY KAY CULTURE

SECTION 2 WHILE SUPPLIES LAST

CLOSEOUT SUPPLIES

DELUXE MINIS

ADDED TO PRODUCT CATEGORY:

SUMMER 2017

CLEAR PROOF PRODUCT LINE

- Clear Proof Deep-Cleansing Charcoal Mask

TIMEWISE PRODUCT LINE

- Age-Fighting Lip Primer

SATIN LIPS/HANDS/BODY PRODUCT LINE

- White Tea & Citrus Refining Shea Scrub

BEAUTY THAT COUNTS PRODUCT LINE

- Baked Cheek Powder: Kind Heart
- Baked Cheek Powder: Giving Heart
- Mix & Mask (*prepack - will automatically split*)

ACTIVE & NEW PRODUCT BUNDLES

ADDED TO PRODUCT CATEGORY:
CLOSEOUT ITEMS

Bundles will automatically be split into the individual part numbers.

New Product Launch Bundle (May 2017)

part number **10118433** | **\$102.00** retail

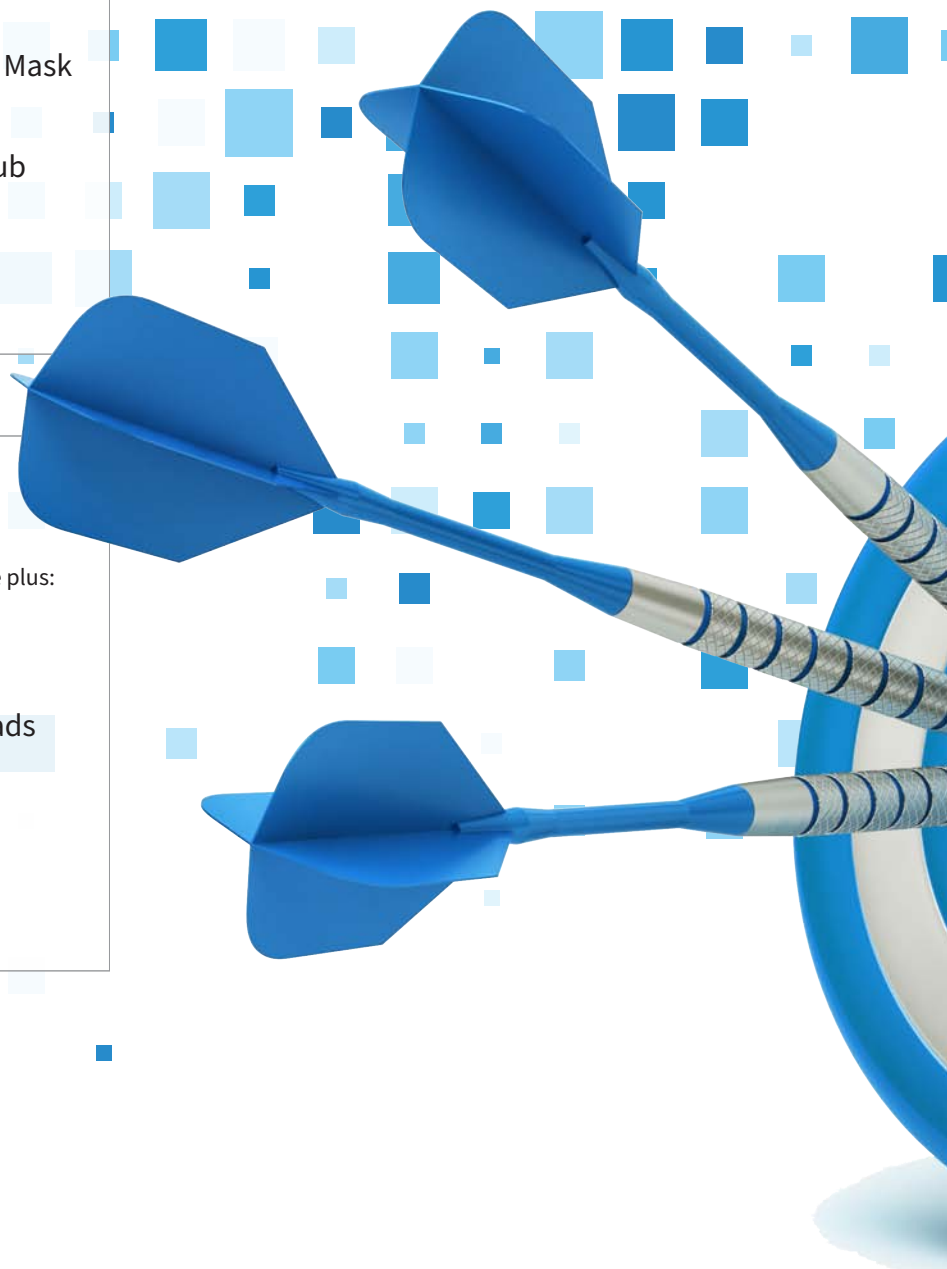
- Clear Proof Deep Cleansing Charcoal Mask
- Age-Fighting Lip Primer
- White Tea & Citrus Refining Shea Scrub
- Baked Cheek Powder: Kind Heart
- Baked Cheek Powder: Giving Heart

Active Order Bundle (May 2017)

part number **10118432** | **\$451.00** retail

Contains everything from the New Products Bundle plus:

- Moisture Renewing Gel Mask
- Skinvigate Cleansing Brush
- Skinvigate Brush Replacement Heads
- Miracle Set (Normal/Dry)
- Miracle Set (Combo/Oily)
- Clear Proof Pore-Purifying Serum
- Microdermabrasion Plus Set



SECTION 1 LAST CHANCE & CLOSEOUT ITEMS

ADDED TO PRODUCT CATEGORY:

SECTION 1 LAST CHANCE

- Eye Color Palette: Glistening Horizon
- Eye Color Palette: Sunlight
- Glossy Lip Oil: Brilliant Violet
- Glossy Lip Oil: Magenta Ray
- Glossy Lip Oil: Sheer Pink
- Nail Lacquer: Brilliant Violet
- Nail Lacquer: Luminous Mauve
- Nail Lacquer: Vivd Sunburst
- Enchanted Wish Body Lotion
- Enchanted Wish Shower Gel

ADDED TO PRODUCT CATEGORY:

CLOSEOUT ITEMS

- Eye Palette: Maui Gardens
- Eye Palette: Moroccan Dunes
- Eye Palette: Paris Starlight
- Be Delighted Shimmer Mist
- Be Delighted Body Mousse
- Be Delighted Body Wash
- MK High Intensity Gift Set
- At Play Baked Eye Trio: Neapolitan
- At Play Baked Eye Trio: Out of the Blue
- At Play Baked Eye Trio: Purple Eclipse
- At Play Baked Eye Trio: Sunset Beach
- At Play Eye Crayon: Over the Taupe
- At Play Eye Crayon: Teal Me More
- At Play Fluid Eye liner: Blue My Mind
- At Play Fluid Eye liner: Gold Metal
- At Play Lip & Cheek Stick: Peach Pop
- At Play Lip & Cheek Stick: Razzleberry
- At Play Lip Crayon: Perfect Pink
- At Play Lip Crayon: Purple Punch
- At Play Lip Crayon: Toasted
- At Play Shadow & Liner: Caramellow
- At Play Shadow & Liner: Iced Lilac
- At Play Shadow & Liner: Mint to Be
- At Play Shadow & Liner: Rebel Rose
- At Play Tinted Lip Balm: In the Plum
- At Play Tinted Lip Balm: Orange You Lovely
- At Play Tinted Lip Balm: Pink Again
- At Play Tinted Lip Balm: Atomic Red



SNEAK PEAK!

Market to Targeted Customers

Additional Quick Filters have been added to each list that will allow you to drill down and view specific groups of customers. New filters include City, Last Invoice Date, Info Last Changed, Next Contact, User Codes, Referred by, and Wish List. You can then print as a report, create a List Builder, or send a group email to the targeted group!

Additional Quick Filters added!

Filter your list, then choose to:

Create a Group Email

Create a List Builder

Print as a Report or Mailing Labels

The screenshot shows the 'Customer List' interface. On the left, a 'Filter' sidebar lists various criteria with dropdown menus. The main area displays a table of customer records. A search bar at the top of the table contains the text 'Enter text to search...'. A red arrow points from the 'Filter' sidebar to the search bar. Another red arrow points from the search bar to the 'Create a Group Email' button in the toolbar. A third red arrow points from the toolbar to the 'Create a List Builder' button. A fourth red arrow points from the toolbar to the 'Print as a Report or Mailing Labels' button. The table has columns for 'Last', 'First', 'Next Contact', and 'Preferred Contact'. The row for 'Boxer, Elenor' is highlighted in green.

<input type="checkbox"/>	Last	First	Next Contact	Preferred Contact
<input type="checkbox"/>	Anderson	Ella	6/1/2017	(555)213-3187
<input type="checkbox"/>	Avery	Lea	6/1/2017	(707)555-3164
<input type="checkbox"/>	Berry	Isabella	5/10/2017	(503)555-4565
<input type="checkbox"/>	Bonderson	Lucy	5/6/2017	(408)555-2211 cell
<input checked="" type="checkbox"/>	Boxer	Elenor	5/10/2017	(503)555-7412
<input type="checkbox"/>	Buchanan	Reilly	5/10/2017	(307)555-7821
<input type="checkbox"/>	Burke	Brooklyn	8/26/2016	suziecustomer@mainstsoftware.com
<input type="checkbox"/>	Carson	Kaddie	6/1/2017	555-323-6930
<input type="checkbox"/>	Carson	Tristin	2/24/2018	
<input type="checkbox"/>	Clark	Ava	5/31/2017	(707)555-3210
<input type="checkbox"/>	Collins	Lily	8/26/2016	TEXT (555)555-9632
<input type="checkbox"/>	Consultant	Suzie		
<input type="checkbox"/>	Cornstock	Hazel	4/30/2017	(707)555-2972
<input type="checkbox"/>	Cray	Justine		
<input type="checkbox"/>	Daily	Jocelyn	5/24/2017	(408)555-1468
<input type="checkbox"/>	Danzinnger	Roletta	5/31/2017	
<input type="checkbox"/>	Donahue	Kinsley	5/19/2017	(555)555-3977
<input type="checkbox"/>	Edwards	Lucinda	5/26/2017	(555)971-9700

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Market to Targeted Customers

New Wish List options have been added to that will allow you to drill down and view specific items or groups of products you've saved in your customer's profile. You can then print as a report, create a List Builder, or send a group email to the targeted group. What's even better? You can quickly create an invoice from their Wish List!

The screenshot shows the 'Customer List' interface. At the top, there is a 'View' dropdown menu with 'Wish List' selected, indicated by a red arrow. Below this is a 'Filter' sidebar on the left, which includes various filters such as 'Inactive', 'Preferred Program', 'Uses Basic Skin Care', 'Favored', 'Potential Consultant', 'City', 'Best time to call', 'Account Status', 'Info Last Changed', 'Next Contact', 'User Code', and 'Referred By'. The 'Wish List' filter is highlighted with a red box and set to 'No Filter'. Below the 'Wish List' filter, there are checkboxes for 'Include: Closeout Items' and 'Out of Stock', both of which are checked. The main area of the interface displays a list of products with columns for 'Last', 'First', 'Preferred Contact', and 'Home'. The products listed include 'Belara Eau de Parfum', 'Eau de Toilette: Exotic Passionfruit', 'Eau de Toilette: Forever Orchid', 'Forever Diamonds Eau de Parfum', 'Journey Eau de Parfum', 'Revitalizing Sheer Fragrance Mist', 'Thinking of Love Eau de Parfum', and 'Thinking of You Eau de Parfum'. Each product entry includes a checkbox, the product name, and customer contact information.

	Last	First	Preferred Contact	Home
<input type="checkbox"/>	Belara Eau de Parfum			
<input type="checkbox"/>	Daily	Jocelyn	(408)555-1468	(408)555-1468
<input type="checkbox"/>	Eau de Toilette: Exotic Passionfruit			
<input type="checkbox"/>	Bonderson	Lucy	(408)555-2211 cell	(408)555-5421
<input type="checkbox"/>	Eau de Toilette: Forever Orchid			
<input type="checkbox"/>	Anderson	Ella	(555)213-3187	(707)555-9473
<input type="checkbox"/>	Avery	Lea	(707)555-3164	(707)555-3164
<input type="checkbox"/>	Forever Diamonds Eau de Parfum			
<input type="checkbox"/>	Donahue	Kinsley	(555)555-3977	(707)555-3977
<input type="checkbox"/>	Journey Eau de Parfum			
<input type="checkbox"/>	Bonderson	Lucy	(408)555-2211 cell	(408)555-5421
<input type="checkbox"/>	Revitalizing Sheer Fragrance Mist			
<input type="checkbox"/>	Jordan	Emery	ej943@mainstsoftware.com	(408)555-2626
<input type="checkbox"/>	Thinking of Love Eau de Parfum			
<input type="checkbox"/>	Berry	Isabella	(503)555-4565	(503)555-4565
<input type="checkbox"/>	Anderson	Ella	(555)213-3187	(707)555-9473
<input type="checkbox"/>	Thinking of You Eau de Parfum			
<input type="checkbox"/>	Bonderson	Lucy	(408)555-2211 cell	(408)555-5421

SNEAK PEAK!

Market to Targeted Customers (continued)

Customer Profile : Donahue, Kinsley

Kinsley **Donahue**

Mobile: (555)555-3977 Best Time: Anytime

Account: **\$0.00**

Rewards: **2700**

Last Contact: 3/24/2017

Main Additional Info Notes Account & Invoice Products
Checklist Contact Log Action Items Connections Rewards & Wish List

Points	Date	Source
300	3/24/2017	Invoice 1232
150	3/5/2017	Invoice 1218
2250	7/13/2016	Invoice 1191

2700

Transaction 1 of 3

Wish List

Women's Fragrances

- Forever Diamonds Eau de Parfum

Item 1 of 1

Add Products
Add Items to Invoice

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Account Balance & Payments Simplified

Payment form has been redesigned to include the customer's name, current account balance color coded, Memo/Check # field, Paid button.

The screenshot displays the 'Customer List' application interface. On the left is a 'Filter' sidebar with various criteria like 'Inactive', 'Preferred Program', and 'City'. The main area shows a table of customer records. A red arrow points to the 'Next Contact' column for 'Lea Avery', which shows the date '6/7/2017'. A 'Payment' dialog box is open over the table, showing details for 'Lea Avery'. The 'Current Balance' is \$27.00. The 'Payment Type' is 'Cash / Check'. The 'Amount' is \$0.00 and the 'Date' is 4/19/2017. There is a 'Paid' button at the bottom left of the dialog, along with 'OK' and 'Cancel' buttons.

Last	First	Next Contact	Preferred Contact
Anderson	Ella	6/7/2017	(555)213-3187
Avery	Lea	6/7/2017	(707)555-3164
Berry		5/18/2017	(502)555-1555
Bonderson			
Boxer			
Buchanan			
Burke			
Carson			
Carson			
Clark			
Collins			
Consultant			
Cornstock			
Cray			
Daily			
Danzinnger			
Donahue			
Edwards		5/26/2017	971-9...

SNEAK PEAK!

Account Balance & Payments Simplified

Marking an invoice paid in full will prompt a message to ask if you'd like to include the credit or balance amount in the payment.

The screenshot displays an invoice window for 'Avery, Lea' with a previous balance of \$27.00 and a new balance of \$43.20. The invoice number is 1272, dated 4/14/2017, and is a 'Reorder' sale. The main table lists one item: 'Lash Love Lengthening Mascara: Black' with a quantity of 1, price of \$15.00, and total of \$15.00. Below the table, there are tabs for 'Details', 'Discount', 'Shipping / Delivery', and 'Weekly Accomplishment'. The 'Details' tab is active, showing payment options: Cash/Check, Check Number, Credit Card, Gift Certificate, and On Account. The 'On Account' option is selected with a value of \$16.20. To the right, a summary shows Subtotal (\$15.00), Discount (\$0.00), Tax (\$1.20), Shipping (\$0.00), and Total (\$16.20). A red arrow points from the 'On Account' field to a dialog box titled 'Boulevard'. The dialog box contains a question mark icon and the text: 'This customer has an outstanding account balance of \$27.00. Would you like this amount included in the payment?'. There are 'Yes' and 'No' buttons at the bottom of the dialog.

Part #	Description	Type	Qty	Price	Total	Disc
10054563	Lash Love Lengthening Mascara: Black	Sale	1	\$15.00	\$15.00	

Cash/Check	\$0.00	Subtotal	\$15.00
Check Number		Discount	\$0.00
Credit Card	\$0.00	Tax	\$1.20
Gift Certificate	\$0.00	Shipping	\$0.00
On Account	\$16.20	Total	\$16.20
Memo			

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? This customer has an outstanding account balance of \$27.00. Would you like this amount included in the payment?

Yes No


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Printed Invoice Options

Customer Information is now larger & can be bolded as well as options to choose to display or hide the customer's Account Balance, Rewards points, or currency (if tracking Customer Rewards).





WELCOME BACK!
IT'S PRIME TIME



TimeWise® Age-Fighting Lip Primer

FIGHT THE LOOK OF FINE LINES & WRINKLES!





Suzie Consultant
Ind. Mary Kay Consultant
9600 SW Nimbus Ave, Suite 120
Beaverton, OR 97008
(503)670-1310
Email SuzieConsultant@marykay.com

Invoice

1237
3/30/2017

Reward Amount
\$4.50

Kaddie Carson
96725 NW 185th Ave
Hillsboro, OR 97123

Choose to display or hide Account Balance, Reward Points or Currency →

Larger size & option to make bold ←

Qty	Description	Type	Item Price	Extended
1	Glossy Lip Oil: Brilliant Violet	Sale	\$16.00	\$16.00
			<i>Subtotal</i>	\$16.00
			<i>Sales Tax</i>	\$1.28
			Invoice Total	\$17.28
<i>Cash/Check</i>			<i>Payment Made</i>	\$34.88

SNEAK PEAK!

Create an Inventory Order Based on Your Past Sales

View Products Sold from the Product List's Sales view for a desired date range, then choose to create a product order to replenish the items sold.

Create an Inventory Order

Products

View: Sales

Filter

Date Range: 3/1/2017 to 3/31/2017

Part	Product	Sold
Spring 2017		
10099235	Eye Color Palette: Glistening Horizon	1
10099229	Glossy Lip Oil: Magenta Ray	1
TimeWise		
10026940	3-in-1 Cleanser Normal/Dry	2
10026925	Age-Fighting Moisturizer Normal/Dry	2
TimeWise Repair		
10105346	Volu-Firm Set	1
Botanical Effects Skin Care		
10050144	Botanical Mask F3	1
Customized Skin Care		
10072682	Extra Emollient Night Cream	1
10029726	Oil-Free Eye Makeup Remover	1
10031541	Intense Moisturizing Cream	1
10051535	Foundation Primer Sunscreen SPF 15	1
	Night Solution	1

Inventory Orders

Order created based on Sales view

Filter

Date Range: 4/19/2015 to 4/19/2017

Status	Date	Description
Open	4/19/2017	Sales: 3/1/2017 - 3/31/2017
Placed	4/10/2017	April

New **Status** column added. If the order is still Open or Placed, but not received into inventory, the order row will be bold.

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New Report & Options

A new **Gross Receipts report** has been added that is based on invoices (*the previous report is based on the Weekly Accomplishment*). Option to choose whether to include or omit Personal Use and/or Business Supplies invoice types. Those invoice types can be printed separately from the **Sales Transactions** form.

Gross Receipts	
1/1/2016 to 12/31/2016	
Personal Use Omitted and Business Supplies Omitted	
Invoice Type	
Classes	\$823.00
Facials	\$677.00
On The Go	\$256.50
Web Site	\$494.50
Shows	\$61.00
Reorders	\$6,626.00
Seasonal	\$6.00
Personal Use	\$0.00
Business Supplies	\$0.00
<i>Retail Subtotal (Less Tax & Discounts)</i>	\$8,944.00
Discounts	
Discounts Given	\$177.35
Tax	
Total Tax Invoiced	\$636.47
NET TOTAL	\$8,766.65

SNEAK PEAK!

New Report & Options (continued)

Option to load the new **Invoice summary by Type** view

The screenshot shows the 'Sales Transactions' window with the 'View' dropdown set to 'Invoice Summary by Type'. The filter sidebar on the left includes a 'Date Range' of '1/1/2016 to 12/31/2016', 'Invoice Type', 'Discount Type', and 'Name' set to 'Consultant, Suzie'. A red arrow points to the 'Has Non-recovered Tax' checkbox. The main table displays a list of invoices for 'Personal Use' with columns for Number, Date, Name, Discount, Total Tax, Total less Tax, and Total. The total values at the bottom are \$629.50, \$53.75, \$629.50, and \$683.25.

Option to filter by Name

Invoice Summary by Type

Between 1/1/2016 and 12/31/2016 for Suzie Consultant

Number	Date	Name	Discount	Total Tax	Total less Tax	Total
Personal Use						
1198	1/2/2016	Consultant, Suzie	\$102.50	\$8.20	\$102.50	\$110.70
713	2/8/2016	Consultant, Suzie	\$38.50	\$5.97	\$38.50	\$44.47
779	2/8/2016	Consultant, Suzie	\$10.50	\$1.94	\$10.50	\$12.44
1199	4/5/2016	Consultant, Suzie	\$18.00	\$1.44	\$18.00	\$19.44
1196	5/20/2016	Consultant, Suzie	\$49.00	\$3.92	\$49.00	\$52.92
673	5/30/2016	Consultant, Suzie	\$7.50	\$0.00	\$7.50	\$7.50
1197	6/30/2016	Consultant, Suzie	\$102.50	\$8.20	\$102.50	\$110.70
1200	7/20/2016	Consultant, Suzie	\$110.00	\$8.80	\$110.00	\$118.80
1201	8/28/2016	Consultant, Suzie	\$50.00	\$4.00	\$50.00	\$54.00
1202	9/16/2016	Consultant, Suzie	\$38.50	\$3.08	\$38.50	\$41.58
1203	11/20/2016	Consultant, Suzie	\$102.50	\$8.20	\$102.50	\$110.70
			\$629.50	\$53.75	\$629.50	\$683.25

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Receive the Lowest Price Possible!

Sign in to Your Account and choose **Yes** for **Auto Renewal** before **June 1st**

WELCOME SUZIE! SIGN OUT | ACCOUNT | CART (0)

MAIN ST
Main Street SOFTWARE

Boulevard® software
experience the beauty of successful business management

SOLUTIONS EVENTS OUR COMPANY SUPPORT PURCHASE

MY ACCOUNT

DOWNLOADS
PRODUCT UPDATES
SOFTWARE RELEASE
AVENUE™

MY PERSONAL INFO
UPDATE BILLING INFORMATION

BILLING INFORMATION
NAME: Suzie Consultant
9600 SW Nimbus Ave Ste 120
Beaverton, OR 97008
PH: (503)670-1310
EMAIL: suzieconsultant@mainstsoftware.com

AUTO RENEWALS
Boulevard Upgrade: Yes No
Avenue Secure Data Storage: Yes No
Product Update Service: Yes No
 I have read and agree to the [Terms & Conditions](#)

Submit

www.mainstsoftware.com

Visit our website for a complete listing of all the new features and enhancements included in Boulevard 2018!

UPCOMING CLOSURES

- Monday, May 29th
- Tuesday, July 4th



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