

# Boulevard®

MAIN STREET QUARTERLY NEWS  
AU EDITION

## Boulevard 2018 Releasing June 1<sup>st</sup>

Sneak Peak!

- Market to Your Targeted Customers
- Simplified Account Balance & Payments
- Create an Inventory Order based on Your Sales
- New & Improved Reports
- and more!

### CONSULTANT ORDER FORM

Section 1 price changes, additions  
and discontinued items dated:

01.05.2017

EXPERIENCE THE BEAUTY OF SUCCESSFUL BUSINESS MANAGEMENT

# CONTENT

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## **HELLO THERE**

Say Hi to the Special Edition items released May 1.

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## **PRODUCT CATEGORIES**

Categories included for the current order form.

05

## **FAREWELL...**

Products moved to Last Chance and Phase Out Items that are no longer on the order form.

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## **SNEAK PEAK!**

Be one of the first to see a few of the new features and enhancements being added to Boulevard 2018 releasing on June 1st. Ensure that you're on auto renewal to receive the lowest price!

## **ONLINE SUPPORT CENTER & WEBINARS**

We're creating new ways to support you; from a new online Support Center to Facebook, Twitter, Google+, YouTube and now live webinars.

### **IMPORTANT NOTE:**

A new service release was posted on Feb 9<sup>th</sup> for Boulevard 2017. Please ensure that your file version is now **22.0.6.105 or higher.**

# HELLO THERE!

ADDED TO PRODUCT CATEGORY:

## SPECIAL EDITION

- Repair and Radiance Set\*
- Mother's Day Body Set\*
- Mother's Day Eye and Lip Set\*
- Baked Cheek Powder: Kind Heart
- Baked Cheek Powder: Giving Heart

\* To handle the tax on the free products included in the sets, after placing and receiving the inventory order, edit the totals to adjust the section 1 tax.



■ Your Boulevard Product List contains the following categories for the current order form:

*TIMEWISE SKIN CARE*  
*TIMEWISE REPAIR*  
*TIMEWISE BODY*  
*BOTANICAL EFFECTS SKIN CARE*  
*SYSTEM FOR ACNE-PRONE SKIN*  
*CUSTOMISED SKIN CARE*  
*MATTE-WEAR LIQUID FOUNDATIONS*  
*LUMINOUS-WEAR LIQUID FOUNDATIONS*  
*ENDLESS PERFORMANCE CREME-TO-POWDERS*  
*MINERAL POWDER FOUNDATIONS*  
*CC CREAM, CONCEALERS, ETC.*  
*SHEER MINERAL PRESSED & LOOSE POWDERS*  
*MINERAL CHEEK COLORS*  
*EYELINERS, MASCARAS & BROWS*  
*MINERAL EYE COLORS*  
*GEL SEMI-MATTE LIPSTICKS*  
*TRUE DIMENSION LIPSTICKS*  
*NOURISHINE PLUS LIP GLOSSES*  
*LIP LINERS*  
*ACCESSORIES*  
*SUN CARE PRODUCTS*  
*BODY CARE*  
*MENS RANGE*  
*FRAGRANCE*  
*SPECIAL EDITION*  
*LAST CHANCE*  
*PHASE OUT ITEMS*  
*DEMONSTRATORS & SAMPLERS*  
*LIMITED EDITION PREMIUM PRODUCTS*  
*BUSINESS SUPPLIES*  
*GIFTS & MINI SETS*  
*APPLICATORS/CLASS SUPPLIES*  
*LITERATURE*  
*HOSTESS GIFTS*  
*PHASE OUT SUPPLIES*

## PRODUCT CATEGORIES

# FAREWELL...

**ADDED TO PRODUCT CATEGORY:**

**PHASE OUT ITEMS**

- Clarifying Cleanser
- Mineral Eye Color: Glistening Gold
- Radiance and Refine Miracle Set C/O
- Radiance and Refine Miracle Set N/D
- Satin Hands and Feet

**ADDED TO PRODUCT CATEGORY:**

**LAST CHANCE**

- Nothing new added

## PHASE OUT & PINK SALE

# SNEAK PEEK!

## Market to Targeted Customers

**Additional Quick Filters** have been added to each list that will allow you to drill down and view specific groups of customers. New filters include City, Last Invoice Date, Info Last Changed, Next Contact, User Codes, Referred by, and Wish List. You can then print as a report, create a List Builder, or send a group email to the targeted group!

**Additional Quick Filters added!**

**Filter your list, then choose to:**

- Create a Group Email
- Create a List Builder
- Print as a Report or Mailing Labels

<input type="checkbox"/>	Last	First	Next Contact	Preferred Contact
<input type="checkbox"/>	Anderson	Ella	6/1/2017	(555)213-3187
<input type="checkbox"/>	Avery	Lea	6/1/2017	(707)555-3164
<input type="checkbox"/>	Berry	Isabella	5/10/2017	(503)555-4565
<input type="checkbox"/>	Bonderson	Lucy	5/6/2017	(408)555-2211 cell
<input checked="" type="checkbox"/>	Boxer	Elenor	5/10/2017	(503)555-7412
<input type="checkbox"/>	Buchanan	Reilly	5/10/2017	(307)555-7821
<input type="checkbox"/>	Burke	Brooklyn	8/26/2016	suziecustomer@mainstsoftware.com
<input type="checkbox"/>	Carson	Kaddie	6/1/2017	555-323-6930
<input type="checkbox"/>	Carson	Tristin	2/24/2018	
<input type="checkbox"/>	Clark	Ava	5/31/2017	(707)555-3210
<input type="checkbox"/>	Collins	Lilly	8/26/2016	TEXT (555)555-9632
<input type="checkbox"/>	Consultant	Suzie		
<input type="checkbox"/>	Cornstock	Hazel	4/30/2017	(707)555-2972
<input type="checkbox"/>	Cray	Justine		
<input type="checkbox"/>	Daily	Jocelyn	5/24/2017	(408)555-1468
<input type="checkbox"/>	Danzinnger	Roletta	5/31/2017	
<input type="checkbox"/>	Donahue	Kinsley	5/19/2017	(555)555-3977
<input type="checkbox"/>	Edwards	Lucinda	5/26/2017	(555)971-8700

# Boulevard 2018

## Market to Targeted Customers

**New Wish List** options have been added to that will allow you to drill down and view specific items or groups of products you've saved in your customer's profile. You can then print as a report, create a List Builder, or send a group email to the targeted group. What's even better? You can quickly create an invoice from their Wish List!

The screenshot shows the 'Customer List' application interface. A red arrow points to the 'Wish List' option in the 'View' menu. The 'Filter' sidebar on the left includes a 'Wish List' dropdown menu, which is highlighted with a red box. Below it are 'Category' and 'Group' dropdowns, and 'Include' checkboxes for 'Closeout Items' and 'Out of Stock'. The main table displays a list of products with columns for 'Last', 'First', 'Preferred Contact', and 'Home'. The products are grouped by brand names like 'Belara Eau de Parfum', 'Eau de Toilette: Exotic Passionfruit', etc.

Last	First	Preferred Contact	Home
<b>Belara Eau de Parfum</b>			
Daily	Jocelyn	(408)555-1468	(408)555-1468
<b>Eau de Toilette: Exotic Passionfruit</b>			
Bonderson	Lucy	(408)555-2211 cell	(408)555-5421
<b>Eau de Toilette: Forever Orchid</b>			
Anderson	Ella	(555)213-3187	(707)555-9473
Avery	Lea	(707)555-3164	(707)555-3164
<b>Forever Diamonds Eau de Parfum</b>			
Donahue	Kinsley	(555)555-3977	(707)555-3977
<b>Journey Eau de Parfum</b>			
Bonderson	Lucy	(408)555-2211 cell	(408)555-5421
<b>Revitalizing Sheer Fragrance Mist</b>			
Jordan	Emery	ej943@mainstsoftware.com	(408)555-2626
<b>Thinking of Love Eau de Parfum</b>			
Berry	Isabella	(503)555-4565	(503)555-4565
Anderson	Ella	(555)213-3187	(707)555-9473
<b>Thinking of You Eau de Parfum</b>			
Bonderson	Lucy	(408)555-2211 cell	(408)555-5421

# SNEAK PEEK!

## Market to Targeted Customers (continued)

Customer Profile : Donahue, Kinsley

**Kinsley Donahue**  
Mobile: (555)555-3977 Best Time: Anytime  
Account: \$0.00 Rewards: 2700  
Last Contact: 3/24/2017

Main Additional Info Notes Account & Invoice Products  
Checklist Contact Log Action Items Connections Rewards & Wish List

Points	Date	Source
300	3/24/2017	Invoice 1232
150	3/5/2017	Invoice 1218
2250	7/13/2016	Invoice 1191

2700

Transaction 1 of 3

Wish List

Women's Fragrances

- Forever Diamonds Eau de Parfum

Add Products  
Add Items to Invoice

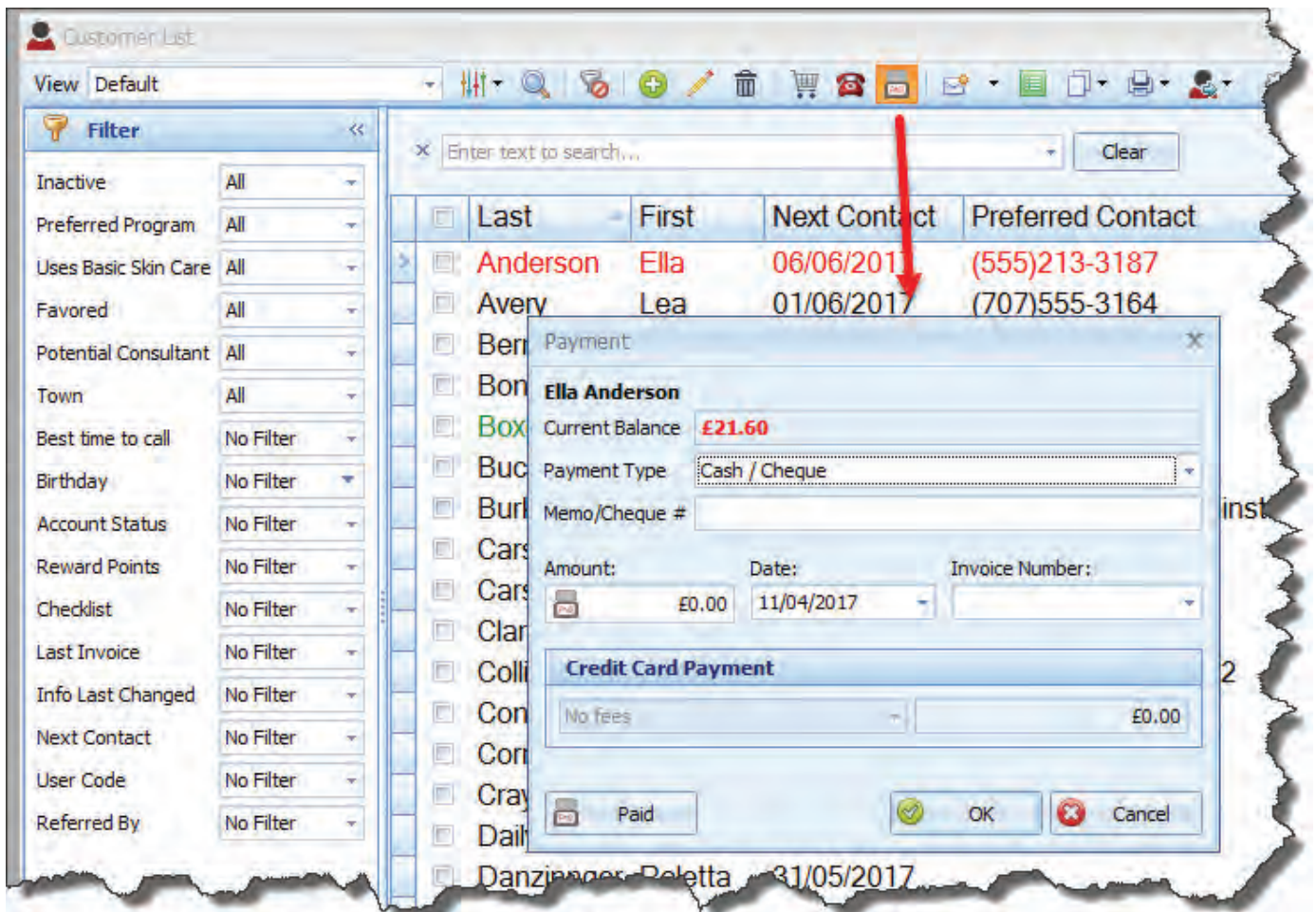
Item 1 of 1



# Boulevard 2018

## Account Balance & Payments Simplified

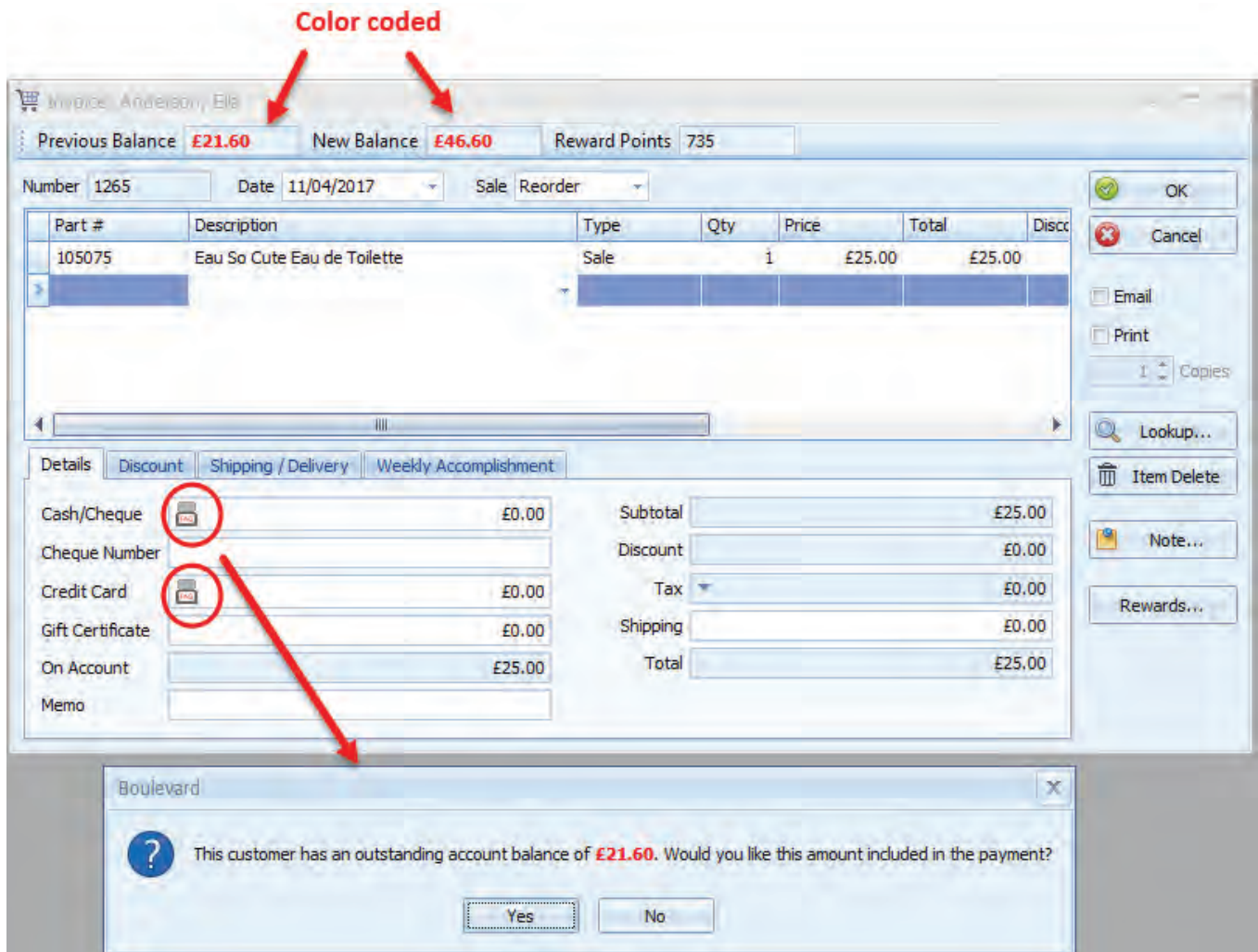
Payment form has been redesigned to include the customer's name, current account balance color coded, Memo/ Cheque # field, Paid button.



# SNEAK PEEK!

## Account Balance & Payments Simplified

Marking an invoice paid in full will prompt a message to ask if you'd like to include the credit or balance amount in the payment.



# Boulevard 2018

## Printed Invoice Options

Customer Information is now larger & can be bolded as well as options to choose to display or hide the customer's Account Balance, Rewards points, or currency (if tracking Customer Rewards).

**WELCOME BACK!**  
**IT'S PRIME TIME**

**Suzie Consultant**  
Ind. Mary Kay Consultant  
6 Crescent Wood Road  
London  
SE26 6RU  
(503)670-1310  
Email [SuzieConsultant@marykay.com](mailto:SuzieConsultant@marykay.com)

**TimeWise® Age-Fighting Lip Primer**  
FIGHT THE LOOK OF FINE LINES & WRINKLES

**Invoice**  
1266  
11/04/2017  
Account Balance **£25.00**  
Reward Amount **£0.25**

**Choose to display or hide Account Balance, Reward Points or Currency**

**Larger size & option to make bold**

**Sandy Pollard**  
1 Chapel Hill  
Cote Lane  
Bournemouth  
S35 7AE

Qty	Description	Type	Item Price	Extended
1	Eau So Cute Eau de Toilette	Sale	£25.00	£25.00
Subtotal				£25.00
<b>Invoice Total</b>				<b>£25.00</b>
Previous Balance				

# SNEAK PEEK!

## Create an Inventory Order Based on Your Past Sales

View Products Sold from the Product List's Sales view for a desired date range, then choose to create a product order to replenish the items sold.

Create an Inventory Order

Part	Product	Sold
<b>New Items (Apr 2017 - Jul 2017)</b>		
105075	Eau So Cute Eau de Toilette	3
099238	Eye Colour Palette: Glistening Horizon	1
099237	Eye Colour Palette: Sunlight	3
<b>TimeWise</b>		
026947	3-in-1 Cleanser (N/D)	5
026948	3-in-1 Cleanser (C/O)	2
070438	3-in-1 Cleansing Bar	4
057379	Age-Fighting Eye Cream	2
<b>TimeWise Repair</b>		
088866	Revealing Radiance Facial Peel	4

Status	Date	Description	Type	Section
<b>Open</b>	<b>11/04/2017</b>	<b>Sales: 01/04/2017 - 30/04/2017</b>	<b>Standard</b>	<b>£1,015</b>
Open	05/04/2017	April	Standard	£235
Placed	31/03/2017	March	Standard	£1,000.00
Received	20/03/2017	March	Standard	£1,410
Received	17/03/2017	March	Standard	£100
Received	03/03/2017	March	Standard	£1,289
Received	10/03/2017	July	Standard	

New Status column added. If the order is still Open or Placed, but not received into inventory, the order row will be bold.

## **New Report & Options**

A new **Gross Receipts report** has been added that is based on invoices (*the previous report is based on the Weekly Accomplishment*). Option to choose whether to include or omit Personal Use and/or Business Supplies invoice types. Those invoice types can be printed separately from the **Sales Transactions** form.

<b>Gross Receipts</b>	
<b>01/01/2016 to 31/12/2016</b>	
Personal Use Omitted and Business Supplies Omitted	
<b>Invoice Type</b>	
Classes	£823.00
Facials	£677.00
On The Go	£256.50
Web Site	£494.50
Shows	£61.00
Reorders	£6,626.00
Seasonal	£6.00
Personal Use	£0.00
Business Supplies	£0.00
	<hr/>
<i>Retail Subtotal (Less Tax &amp; Discounts)</i>	£8,944.00
<b>Discounts</b>	
Discounts Given	£177.35
<b>Tax</b>	
Total Tax Invoiced	£636.47
<hr/>	
<b>NET TOTAL</b>	<b>£8,766.65</b>

# SNEAK PEEK!

## New Report & Options (continued)

Option to load a new Invoice Summary by Type View

The screenshot shows the 'Sales Transactions' application window. The 'View' dropdown menu is set to 'Invoice Summary by Type'. The 'Filter' panel on the left has the following settings: Date Range: 01/01/2016 to 31/12/2016; Invoice Type: Personal Use; Discount Type: (empty); Name: Consultant, Suzie; Has Non-recovered Tax: (unchecked). The data table on the right is titled '01/01/2016 to 31/12/2016' and shows a list of transactions for 'Personal Use'.

Number	Date	Name	Discount	Total Tax	Total less Tax	Total
1198	02/01/2016	Consultant, Suzie	£102.50	£8.20	£102.50	£110.70
713	08/02/2016	Consultant, Suzie	£38.50	£5.97	£38.50	£44.47
779	08/02/2016	Consultant, Suzie	£10.50	£1.94	£10.50	£12.44
1199	05/04/2016	Consultant, Suzie	£18.00	£1.44	£18.00	£19.44
1196	20/05/2016	Consultant, Suzie	£49.00	£3.92	£49.00	£52.92
673	30/05/2016	Consultant, Suzie	£7.50	£0.00	£7.50	£7.50
1197	30/06/2016	Consultant, Suzie	£102.50	£8.20	£102.50	£110.70
1200	20/07/2016	Consultant, Suzie	£110.00	£8.80	£110.00	£118.80
1201	28/08/2016	Consultant, Suzie	£50.00	£4.00	£50.00	£54.00
1202	16/09/2016	Consultant, Suzie	£38.50	£3.08	£38.50	£41.58
1203	20/11/2016	Consultant, Suzie	£102.50	£8.20	£102.50	£110.70
			<b>£629.50</b>	<b>£53.75</b>	<b>£629.50</b>	<b>£683.25</b>

## Invoice Summary by Type

Between 01/01/2016 and 31/12/2016 for Suzie Consultant and Type = Personal Use

Number	Date	Name	Discount	Total Tax	Total less Tax	Total
Personal Use						
1198	02/01/2016	Consultant, Suzie	£102.50	£8.20	£102.50	£110.70
713	08/02/2016	Consultant, Suzie	£38.50	£5.97	£38.50	£44.47
779	08/02/2016	Consultant, Suzie	£10.50	£1.94	£10.50	£12.44
1199	05/04/2016	Consultant, Suzie	£18.00	£1.44	£18.00	£19.44
1196	20/05/2016	Consultant, Suzie	£49.00	£3.92	£49.00	£52.92
673	30/05/2016	Consultant, Suzie	£7.50	£0.00	£7.50	£7.50
1197	30/06/2016	Consultant, Suzie	£102.50	£8.20	£102.50	£110.70
1200	20/07/2016	Consultant, Suzie	£110.00	£8.80	£110.00	£118.80
1201	28/08/2016	Consultant, Suzie	£50.00	£4.00	£50.00	£54.00
1202	16/09/2016	Consultant, Suzie	£38.50	£3.08	£38.50	£41.58
1203	20/11/2016	Consultant, Suzie	£102.50	£8.20	£102.50	£110.70
			<b>£629.50</b>	<b>£53.75</b>	<b>£629.50</b>	<b>£683.25</b>

# Boulevard 2018

Receive the Lowest Price Possible!

Sign in to Your Account and choose **Yes** for **Auto Renewal** before **June 1<sup>st</sup>**

WELCOME SUZIE! [SIGN OUT](#) | [ACCOUNT](#) | [CART \(0\)](#)

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Main Street  
SOFTWARE

**Boulevard® software**  
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MY ACCOUNT

**DOWNLOADS**

- PRODUCT UPDATES
- SOFTWARE RELEASE
- AVENUE™

**MY PERSONAL INFO**

[UPDATE BILLING INFORMATION](#)

**BILLING INFORMATION**

NAME: Suzie Consultant  
9600 SW Nimbus Ave Ste 120  
Beaverton, OR 97008

PH: (503)670-1310

EMAIL: [suzieconsultant@mainstsoftware.com](mailto:suzieconsultant@mainstsoftware.com)

**AUTO RENEWALS**

**Boulevard Upgrade:**  Yes  No

Avenue Secure Data Storage:  Yes  No

Product Update Service:  Yes  No

I have read and agree to the [Terms & Conditions](#)

[www.mainstsoftware.com](http://www.mainstsoftware.com)

Visit our website for a complete listing of all the new features and enhancements included in Boulevard 2018!

## UPCOMING CLOSURES

- **Monday, May 29<sup>th</sup>**
- **Tuesday, July 4<sup>th</sup>**



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**(503)670-1310**

