

Boulevard®

MAIN STREET QUARTERLY NEWS
UK EDITION

Boulevard 2018 Releasing June 1st

Sneak Peak!

- Market to Your Targeted Customers
- Simplified Account Balance & Payments
- Create an Inventory Order based on Your Sales
- New & Improved Reports
- and more!

CONSULTANT ORDER FORM

*Section 1 price changes, additions
and discontinued items dated:*

16.04.2017 to 15.07.2017

EXPERIENCE THE BEAUTY OF SUCCESSFUL BUSINESS MANAGEMENT

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HELLO THERE

Say Hi to the New Limited Edition & Regular Line items released April 16, and a listing of products with price changes.

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PRODUCT CATEGORIES

Categories included for the current order form.

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FAREWELL...

Products moved to Pink Sale and Phase Out Items that are no longer on the order form.

06

SNEAK PEAK!

Be one of the first to see a few of the new features and enhancements being added to Boulevard 2018 releasing on June 1st. Ensure that you're on auto renewal to receive the lowest price!

ONLINE SUPPORT CENTER & WEBINARS

We're creating new ways to support you; from a new online Support Center to Facebook, Twitter, Google+, YouTube and now live webinars.

IMPORTANT NOTE:

A new service release was posted on Feb 9th for Boulevard 2017. Please ensure that your file version is now **22.0.6.105 or higher.**

HELLO THERE!

ADDED TO PRODUCT CATEGORY:

NEW ITEMS (APR 2017- JUL 2017)

- Eau So Cute Eau de Toilette
- Eye Colour Palette: Glistening Horizon
- Eye Colour Palette: Sunligh
- Glossy Lip Oil: Magenta Ray
- Mint Bliss Energizing Lotion
- Nail Lacquer: Brilliant Violet
- Nail Lacquer: Luminous Mauve
- Nail Lacquer: Vivid Sunburst

PRICE CHANGES

- Mineral Eye Colours (£7)
- Mineral Cheek Colours (£10)
- Gel Semi-Matte Lipsticks (£14)
- NouriShine Plus Lip Glosses (£11)
- Luminous Finish Foundations (£19)
- Matte Finish Foundations (£19)
- CC Creams SPF 15 (£19)
- Creme-to-Powder Foundations (£14)
- Mineral Powder Foundations (£16)
- Sheer/Press Mineral Powder (£12)
- Perfecting Concealers (£12)

- Undereye Corrector (£12)
- Foundation Primer (£16)
- Beauty Blotters (£6)
- Intense Moisturizing Cream (£28)
- Oil-Free Hydrating Gel (£28)
- Oil Mattifier (£15)
- Replenishing Serum +C (£45)
- Revealing Radiance Facial Peel (£48)
- Volu-Firm Day Cream with SPF 30 (£39)
- Volu-Fill Deep Wrinkle Filler (£34)
- Volu-Firm Lifting Serum (£55)

ADDED TO PRODUCT CATEGORY:

CLEAR PROOF

- Clear Proof Clarifying Cleanser
- Clear Proof Deep-Cleansing Charcoal Mask
- Clear Proof Oil-Free Moisturizer
- Clear Proof Pore-Purifying Serum
- Clear Proof Spot Solution

- Volu-Firm Night Treatment with Retinol (£39)
- Upbeat Eau de Toilette (£28)
- Cityscape Eau de Parfum (£35)
- Forever Diamonds Eau de Parfum (£30)
- Cityscape Cologne Spray (£35)
- High Intensity Sport Cologne Spray (£28)
- MK High Intensity Ocean Cologne Spray (£29)



■ Your Boulevard Product List contains the following categories for the current order form:

NEW ITEMS (APR 2017 - JUL 2017)
TIMEWISE
TIMEWISE REPAIR
CLEAR PROOF
SPECIAL SOLUTIONS
BODY CARE COLLECTION
SATIN HANDS & BODY
SUNCARE
CC CREAM, CONCEALER & POWDERS
LUMINOUS FINISH FOUNDATION
MATTE FINISH FOUNDATION
ENDLESS PERFORMANCE CREME-TO-POWDER
MINERAL POWDER FOUNDATION
FACE POWDERS
COMPACTS
EYELINER, MASCARA & BROWS
EYES
GEL SEMI-MATTE LIPSTICK
CREME LIPSTICK
TRUE DIMENSIONS LIPSTICK
NOURISHINE PLUS LIP GLOSS
LIP LINER
NAILS
BEAUTY TOOLS
FRAGRANCE
MEN
PINK SALE
PHASE OUT ITEMS
SAMPLERS
BUSINESS & CLASS SUPPLIES
PRODUCT PACKAGING & HOSTESS GIFTS
LITERATURE
HOSTESS GIFTS
PHASE OUT SUPPLIES

PRODUCT CATEGORIES

FAREWELL...

ADDED TO PRODUCT CATEGORY:

PHASE OUT ITEMS

- Bella Belara Eau de Parfum
- Cityscape Silkening Dry Oil Mist
- Mineral Eye Color: Chocolate Kiss
- True Lipstick: Exotic Mango
- Clarifying Cleanser/Acne-Prone Skin
- Pore-Purifying Serum/Acne-Prone Skin
- Spot Solution/Acne-Prone Skin
- Lip Crayon: Coral Me Crazy
- Lip Crayon: Lava Love
- Baked Eye Trio: Out of the Blue
- Baked Eye Trio: Purple Eclipse
- Concealer: Bronze 2
- Nail Lacquer: Garden Terrace
- Simply Cotton Body Lotion
- Simply Cotton Shower Gel
- Thinking of Love Shower Gel
- Peach Satin Hands Pampering Set

ADDED TO PRODUCT CATEGORY:

PINK SALE

- Be Delighted Body Wash
- Be Delighted Body Mousse
- Into the Garden Pedicure Set
- Into the Garden Soap Set
- Shadow & Liner: Rebel Rose
- Shadow & Liner: Iced Lilac
- Shadow & Liner: Caramello
- Jumbo Pencil Sharpener
- Forever Diamonds Body Lotion

PHASE OUT & PINK SALE

SNEAK PEEK!

Market to Targeted Customers

Additional Quick Filters have been added to each list that will allow you to drill down and view specific groups of customers. New filters include City, Last Invoice Date, Info Last Changed, Next Contact, User Codes, Referred by, and Wish List. You can then print as a report, create a List Builder, or send a group email to the targeted group!

Additional Quick Filters added!

Filter your list, then choose to:

Create a Group Email

Create a List Builder

Print as a Report or Mailing Labels

<input type="checkbox"/>	Last	First	Next Contact	Preferred Contact
<input type="checkbox"/>	Anderson	Ella	6/1/2017	(555)213-3187
<input type="checkbox"/>	Avery	Lea	6/1/2017	(707)555-3164
<input type="checkbox"/>	Berry	Isabella	5/10/2017	(503)555-4565
<input type="checkbox"/>	Bonderson	Lucy	5/6/2017	(408)555-2211 cell
<input checked="" type="checkbox"/>	Boxer	Elenor	5/10/2017	(503)555-7412
<input type="checkbox"/>	Buchanan	Reilly	5/10/2017	(307)555-7821
<input type="checkbox"/>	Burke	Brooklyn	8/26/2016	suziecustomer@mainstsoftware.com
<input type="checkbox"/>	Carson	Kaddie	6/1/2017	555-323-6930
<input type="checkbox"/>	Carson	Tristin	2/24/2018	
<input type="checkbox"/>	Clark	Ava	5/31/2017	(707)555-3210
<input type="checkbox"/>	Collins	Lilly	8/26/2016	TEXT (555)555-9632
<input type="checkbox"/>	Consultant	Suzie		
<input type="checkbox"/>	Cornstock	Hazel	4/30/2017	(707)555-2972
<input type="checkbox"/>	Cray	Justine		
<input type="checkbox"/>	Daily	Jocelyn	5/24/2017	(408)555-1468
<input type="checkbox"/>	Danzinnger	Roletta	5/31/2017	
<input type="checkbox"/>	Donahue	Kinsley	5/19/2017	(555)555-3977
<input type="checkbox"/>	Edwards	Lucinda	5/26/2017	(555)971-9700

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Market to Targeted Customers

New Wish List options have been added to that will allow you to drill down and view specific items or groups of products you've saved in your customer's profile. You can then print as a report, create a List Builder, or send a group email to the targeted group. What's even better? You can quickly create an invoice from their Wish List!

The screenshot shows the 'Customer List' interface. At the top, there is a 'View' dropdown menu with 'Wish List' selected, indicated by a red arrow. Below this is a 'Filter' sidebar on the left, which includes various filters such as 'Inactive', 'Preferred Program', 'Uses Basic Skin Care', 'Favored', 'Potential Consultant', 'City', 'Best time to call', 'Account Status', 'Info Last Changed', 'Next Contact', 'User Code', and 'Referred By'. The 'Wish List' filter is highlighted with a red box and set to 'No Filter'. Below the 'Wish List' filter, there are checkboxes for 'Include: Closeout Items' and 'Out of Stock', both of which are checked. The main area of the interface displays a list of products with columns for 'Last', 'First', 'Preferred Contact', and 'Home'. The products listed include 'Belara Eau de Parfum', 'Eau de Toilette: Exotic Passionfruit', 'Eau de Toilette: Forever Orchid', 'Forever Diamonds Eau de Parfum', 'Journey Eau de Parfum', 'Revitalizing Sheer Fragrance Mist', 'Thinking of Love Eau de Parfum', and 'Thinking of You Eau de Parfum'. Each product entry includes a checkbox, a name, and a phone number.

	Last	First	Preferred Contact	Home
<input type="checkbox"/>				
<input type="checkbox"/>	Belara Eau de Parfum			
<input type="checkbox"/>	Daily	Jocelyn	(408)555-1468	(408)555-1468
<input type="checkbox"/>	Eau de Toilette: Exotic Passionfruit			
<input type="checkbox"/>	Bonderson	Lucy	(408)555-2211 cell	(408)555-5421
<input type="checkbox"/>	Eau de Toilette: Forever Orchid			
<input type="checkbox"/>	Anderson	Ella	(555)213-3187	(707)555-9473
<input type="checkbox"/>	Avery	Lea	(707)555-3164	(707)555-3164
<input type="checkbox"/>	Forever Diamonds Eau de Parfum			
<input type="checkbox"/>	Donahue	Kinsley	(555)555-3977	(707)555-3977
<input type="checkbox"/>	Journey Eau de Parfum			
<input type="checkbox"/>	Bonderson	Lucy	(408)555-2211 cell	(408)555-5421
<input type="checkbox"/>	Revitalizing Sheer Fragrance Mist			
<input type="checkbox"/>	Jordan	Emery	ej943@mainstsoftware.com	(408)555-2626
<input type="checkbox"/>	Thinking of Love Eau de Parfum			
<input type="checkbox"/>	Berry	Isabella	(503)555-4565	(503)555-4565
<input type="checkbox"/>	Anderson	Ella	(555)213-3187	(707)555-9473
<input type="checkbox"/>	Thinking of You Eau de Parfum			
<input type="checkbox"/>	Bonderson	Lucy	(408)555-2211 cell	(408)555-5421

SNEAK PEEK!

Market to Targeted Customers (continued)

Customer Profile : Donahue, Kinsley

Kinsley **Donahue**
Mobile: (555)555-3977 Best Time: Anytime
Account: **\$0.00**
Rewards: **2700**
Last Contact: 3/24/2017

Main | Additional Info | Notes | Account & Invoice | Products
Checklist | Contact Log | Action Items | Connections | Rewards & Wish List

Points	Date	Source
300	3/24/2017	Invoice 1232
150	3/5/2017	Invoice 1218
2250	7/13/2016	Invoice 1191

2700

Transaction 1 of 3

Wish List

- Women's Fragrances
 - Forever Diamonds Eau de Parfum

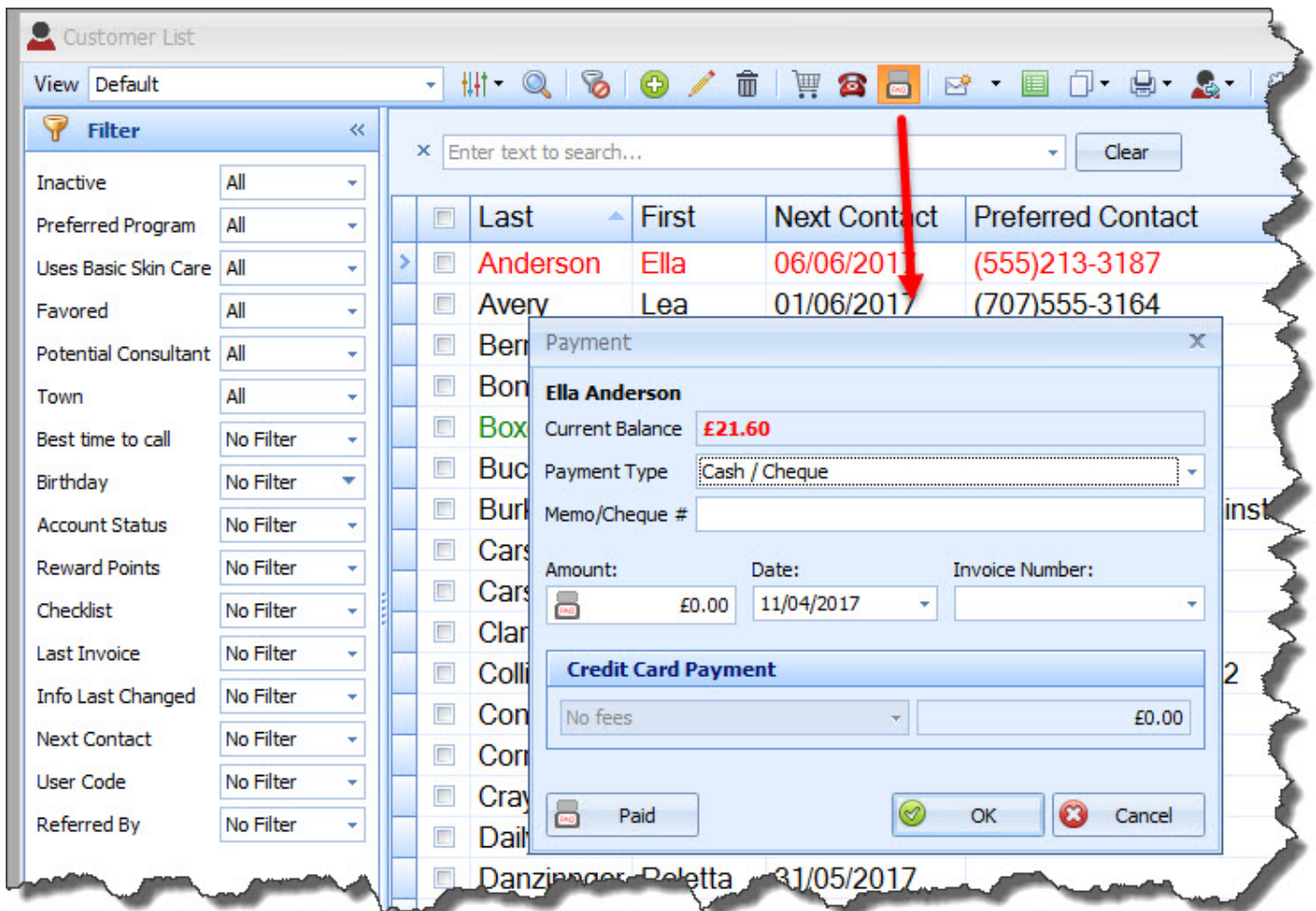
Item 1 of 1

Add Products
Add Items to Invoice

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Account Balance & Payments Simplified

Payment form has been redesigned to include the customer's name, current account balance color coded, Memo/Cheque # field, Paid button.



SNEAK PEEK!

Account Balance & Payments Simplified

Marking an invoice paid in full will prompt a message to ask if you'd like to include the credit or balance amount in the payment.

Color coded

The screenshot displays a software window titled "Invoice: Anderson, Ella". At the top, it shows "Previous Balance £21.60" and "New Balance £46.60" in red text. Below this, there are fields for "Number 1265", "Date 11/04/2017", and "Sale Reorder". A table lists items with columns for Part #, Description, Type, Qty, Price, Total, and Disc. The first item is "105075 Eau So Cute Eau de Toilette" with a quantity of 1, price of £25.00, and total of £25.00. Below the table are tabs for "Details", "Discount", "Shipping / Delivery", and "Weekly Accomplishment". The "Details" tab is active, showing payment options: "Cash/Cheque" (with a red circle around the icon), "Cheque Number", "Credit Card" (with a red circle around the icon), "Gift Certificate", "On Account", and "Memo". To the right of these options are fields for "Subtotal £25.00", "Discount £0.00", "Tax", "Shipping £0.00", and "Total £25.00". On the right side of the window, there are buttons for "OK", "Cancel", "Email", "Print", "Copies", "Lookup...", "Item Delete", "Note...", and "Rewards...". At the bottom, a dialog box titled "Boulevard" is open, displaying a question: "This customer has an outstanding account balance of £21.60. Would you like this amount included in the payment?" with "Yes" and "No" buttons.

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Printed Invoice Options

Customer Information is now larger & can be bolded as well as options to choose to display or hide the customer's Account Balance, Rewards points, or currency (if tracking Customer Rewards).

WELCOME BACK!
IT'S PRIME TIME

TimeWise® Age-Fighting Lip Primer
FIGHT THE LOOK OF FINE LINES & WRINKLES!

Invoice
1266
11/04/2017
Account Balance **£25.00**
Reward Amount **£0.25**

Choose to display or hide Account Balance, Reward Points or Currency

Larger size & option to make bold

Suzie Consultant
Ind. Mary Kay Consultant
6 Crescent Wood Road
London
SE26 6RU
(503)670-1310
Email SuzieConsultant@marykay.com

Sandy Pollard
1 Chapel Hill
Cote Lane
Bournemouth
S35 7AE

Qty	Description	Type	Item Price	Extended
1	Eau So Cute Eau de Toilette	Sale	£25.00	£25.00
Subtotal				£25.00
Invoice Total				£25.00
Previous Balance				

SNEAK PEEK!

Create an Inventory Order Based on Your Past Sales

View Products Sold from the Product List's Sales view for a desired date range, then choose to create a product order to replenish the items sold.

Create an Inventory Order

Part	Product	Sold
New Items (Apr 2017 - Jul 2017)		
105075	Eau So Cute Eau de Toilette	3
099238	Eye Colour Palette: Glistening Horizon	1
099237	Eye Colour Palette: Sunlight	3
TimeWise		
026947	3-in-1 Cleanser (N/D)	5
026948	3-in-1 Cleanser (C/O)	2
070438	3-in-1 Cleansing Bar	4
057379	Age-Fighting Eye Cream	2
TimeWise Repair		
088996	Revealing Radiance Facial Peel	4

Status	Date	Description	Type	Section
Open	11/04/2017	Sales: 01/04/2017 - 30/04/2017	Standard	£1,015
Open	05/04/2017	April	Standard	£235
Placed	31/03/2017	March	Standard	£1,000.00
Received	20/03/2017	March	Standard	£1,410
Received	17/03/2017	March	Standard	£100
Received	03/03/2017	March	Standard	£1,289
Received	10/07/2015	July	Standard	

New Status column added. If the order is still Open or Placed, but not received into inventory, the order row will be bold.

New Report & Options

A new **Gross Receipts report** has been added that is based on invoices (*the previous report is based on the Weekly Accomplishment*). Option to choose whether to include or omit Personal Use and/or Business Supplies invoice types. Those invoice types can be printed separately from the **Sales Transactions** form.

Gross Receipts	
01/01/2016 to 31/12/2016	
Personal Use Omitted and Business Supplies Omitted	
Invoice Type	
Classes	£823.00
Facials	£677.00
On The Go	£256.50
Web Site	£494.50
Shows	£61.00
Reorders	£6,626.00
Seasonal	£6.00
Personal Use	£0.00
Business Supplies	£0.00
	<hr/>
<i>Retail Subtotal (Less Tax & Discounts)</i>	£8,944.00
Discounts	
Discounts Given	£177.35
Tax	
Total Tax Invoiced	£636.47
<hr/>	
NET TOTAL	£8,766.65

SNEAK PEEK!

New Report & Options (continued)

Option to load a new Invoice Summary by Type View

01/01/2016 to 31/12/2016

Number	Date	Name	Discount	Total Tax	Total less Tax	Total
1198	02/01/2016	Consultant, Suzie	£102.50	£8.20	£102.50	£110.70
713	08/02/2016	Consultant, Suzie	£38.50	£5.97	£38.50	£44.47
779	08/02/2016	Consultant, Suzie	£10.50	£1.94	£10.50	£12.44
1199	05/04/2016	Consultant, Suzie	£18.00	£1.44	£18.00	£19.44
1196	20/05/2016	Consultant, Suzie	£49.00	£3.92	£49.00	£52.92
673	30/05/2016	Consultant, Suzie	£7.50	£0.00	£7.50	£7.50
1197	30/06/2016	Consultant, Suzie	£102.50	£8.20	£102.50	£110.70
1200	20/07/2016	Consultant, Suzie	£110.00	£8.80	£110.00	£118.80
1201	28/08/2016	Consultant, Suzie	£50.00	£4.00	£50.00	£54.00
1202	16/09/2016	Consultant, Suzie	£38.50	£3.08	£38.50	£41.58
1203	20/11/2016	Consultant, Suzie	£102.50	£8.20	£102.50	£110.70
			£629.50	£53.75	£629.50	£683.25

Invoice Summary by Type

Between 01/01/2016 and 31/12/2016 for Suzie Consultant and Type = Personal Use

Number	Date	Name	Discount	Total Tax	Total less Tax	Total
Personal Use						
1198	02/01/2016	Consultant, Suzie	£102.50	£8.20	£102.50	£110.70
713	08/02/2016	Consultant, Suzie	£38.50	£5.97	£38.50	£44.47
779	08/02/2016	Consultant, Suzie	£10.50	£1.94	£10.50	£12.44
1199	05/04/2016	Consultant, Suzie	£18.00	£1.44	£18.00	£19.44
1196	20/05/2016	Consultant, Suzie	£49.00	£3.92	£49.00	£52.92
673	30/05/2016	Consultant, Suzie	£7.50	£0.00	£7.50	£7.50
1197	30/06/2016	Consultant, Suzie	£102.50	£8.20	£102.50	£110.70
1200	20/07/2016	Consultant, Suzie	£110.00	£8.80	£110.00	£118.80
1201	28/08/2016	Consultant, Suzie	£50.00	£4.00	£50.00	£54.00
1202	16/09/2016	Consultant, Suzie	£38.50	£3.08	£38.50	£41.58
1203	20/11/2016	Consultant, Suzie	£102.50	£8.20	£102.50	£110.70
			£629.50	£53.75	£629.50	£683.25

Boulevard 2018

Receive the Lowest Price Possible!

Sign in to Your Account and choose **Yes** for **Auto Renewal** before **June 1st**

WELCOME SUZIE! [SIGN OUT](#) | [ACCOUNT](#) | [CART \(0\)](#)

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SOFTWARE

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experience the beauty of successful business management

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MY ACCOUNT

DOWNLOADS

- PRODUCT UPDATES
- SOFTWARE RELEASE
- AVENUE™

MY PERSONAL INFO

[UPDATE BILLING INFORMATION](#)

BILLING INFORMATION

NAME: Suzie Consultant
9600 SW Nimbus Ave Ste 120
Beaverton, OR 97008

PH: (503)670-1310

EMAIL: suzieconsultant@mainstsoftware.com

AUTO RENEWALS

Boulevard Upgrade: Yes No

Avenue Secure Data Storage: Yes No

Product Update Service: Yes No

I have read and agree to the [Terms & Conditions](#)

www.mainstsoftware.com

Visit our website for a complete listing of all the new features and enhancements included in Boulevard 2018!

UPCOMING CLOSURES

- Monday, May 29th
- Tuesday, July 4th



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