

Boulevard®

PRODUCT COLLECTIONS

*Fall/Holiday  
2019*



# WHAT'S A...



## COLLECTION

A special grouping of products which contain both constant (brushes, compact, etc.), and variable items which are selected at the time of the sale for the individual customer (eye colors, lip colors, fragrance, etc.).

## PRE-PACK

An item that is made up of a group of products that never change, for example, the seasonal color sets Mary Kay offers. You would define this set as a pre-pack since the individual items always remain the same. And new to Boulevard 2020, you can convert any Pre-pack to a Set from the Product List; simply **right-click** and choose **Change to set**.

## SET

A Set is similar to a pre-pack (an item that is made up of a group of products that never change), but you can choose to keep an on-hand amount (or even ideal level) for the set and split the set as needed.

The collections and pre-packs contained in this newsletter are either inspired by or can be found in the current Look brochure or online!



Main Street  
SOFTWARE

[mainstsoftware.com](http://mainstsoftware.com)

19SET13 Feel Fierce Look \$70.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10146350	Feel Fierce Petite Palette Bundle	\$36.00
10095856	MK Black Liquid Eyeliner Pen	\$16.00
10145963	Tenacious Taupe Matte Lipstick	\$18.00

19SET14 Radiate Confidence Look \$72.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10146351	Radiate Confidence Petite Palette Bundle	\$36.00
10085704	Jet Black Gel Eyeliner with Brush	\$18.00
10145962	Spice of Life Matte Lipstick	\$18.00

19SET01 Masking Pod & Applicator Brush Gift Set \$37.00		
ITEMS INCLUDED		
PART #/GROUP	DESCRIPTION	PRICE
10138559	Mad About Masking Mask Pod Gift Set	\$25.00
10135951	Mask Applicator	\$12.00

19SET03 Mint Bliss Lotion & Plush Socks Set \$11.00		
ITEMS INCLUDED		
PART #/GROUP	DESCRIPTION	PRICE
10125872	Mint Bliss Energizing Lotion Feet & Legs	\$11.00
10154780	Mint Bliss Socks Gift with Purchase	\$0.00

19SET02 Lip Lacquer & Fragrance Travel Spray Set \$61.00		
ITEMS INCLUDED		
PART #/GROUP	DESCRIPTION	PRICE
Lip Colors	Choose a <b>Lip Lacquer Kit</b> from the Lip Colors group	\$39.00
Women's Fragrances	Choose a <b>Travel Fragrance Spray</b> from the Women's Fragrances group	\$22.00

19SET04 Naturally Skin Care Set \$136.00		
ITEMS INCLUDED		
PART #/GROUP	DESCRIPTION	PRICE
10110060	Naturally Purifying Cleanser	\$26.00
10123970	Naturally Exfoliating Powder	\$34.00
10110064	Naturally Nourishing Oil	\$48.00
10110066	Naturally Moisturizing Stick	\$28.00

19SET08 Custom 3D Miracle Set \$110.00		
ITEMS INCLUDED		
PART #/GROUP	DESCRIPTION	PRICE
Cleanser	Choose a <b>Cleanser</b>	\$24.00
Moisturizer	Choose a <b>Moisturizer</b>	\$32.00
Moisturizer	Choose a <b>Moisturizer</b>	\$32.00
10089008	3D Eye Cream	\$24.00

19SET05 Skinvigorate Sonic + Naturally Set \$211.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10128064	Skinvigorate Sonic Skin Care System	\$75.00
10110060	Naturally Purifying Cleanser	\$26.00
10123970	Naturally Exfoliating Powder	\$34.00
10110064	Naturally Nourishing Oil	\$48.00
10110066	Naturally Moisturizing Stick	\$28.00

19SET09 Custom 3D Miracle Set + Foundation \$135.00		
ITEMS INCLUDED		
PART #/GROUP	DESCRIPTION	PRICE
Cleanser	Choose a <b>Cleanser</b>	\$24.00
Moisturizer	Choose a <b>Moisturizer</b>	\$32.00
Moisturizer	Choose a <b>Moisturizer</b>	\$32.00
10089008	3D Eye Cream	\$24.00
Foundation	Choose a <b>Foundation</b>	\$25.00

19SET06 Skinvigorate Sonic + 3D Skincare Set \$185.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10128064	Skinvigorate Sonic Skin Care System	\$75.00
Cleanser	Choose a <b>Cleanser</b>	\$24.00
Moisturizer	Choose a <b>Moisturizer</b>	\$32.00
Moisturizer	Choose a <b>Moisturizer</b>	\$32.00
10089008	3D Eye Cream	\$24.00

19SET10 Custom Ultimate 3D Miracle Set \$165.00		
ITEMS INCLUDED		
PART #/GROUP	DESCRIPTION	PRICE
Cleanser	Choose a <b>Cleanser</b>	\$24.00
Moisturizer	Choose a <b>Moisturizer</b>	\$32.00
Moisturizer	Choose a <b>Moisturizer</b>	\$32.00
10089008	3D Eye Cream	\$24.00
10083588	Microdermabrasion Plus Set	\$55.00

19SET07 Ultimate Botanical Set \$72.00		
ITEMS INCLUDED		
PART #/GROUP	DESCRIPTION	PRICE
10134365	Botanical Effects Cleansing Gel	\$18.00
10134368	Botanical Effects Refreshing Toner	\$18.00
10134366	Botanical Effects Moisturizing Gel	\$18.00
10134367	Botanical Effects Invigorating Scrub	\$18.00

19SET11 Ultimate 3D Miracle Set + Foundation \$190.00		
ITEMS INCLUDED		
PART #/GROUP	DESCRIPTION	PRICE
Cleanser	Choose a <b>Cleanser</b>	\$24.00
Moisturizer	Choose a <b>Moisturizer</b>	\$32.00
Moisturizer	Choose a <b>Moisturizer</b>	\$32.00
10089008	3D Eye Cream	\$24.00
10083588	Microdermabrasion Plus Set	\$55.00
Foundation	Choose a <b>Foundation</b>	\$25.00

1BIOMASK Single Lifting Bio-Cellulose Mask \$17.50		
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19SET12 Volu-Firm Go Set + 1 Bio-Cellulose Mask \$52.50		
ITEMS INCLUDED		
PART #/GROUP	DESCRIPTION	PRICE
10121614	TimeWise Repair Volu-Firm The Go Set	\$35.00
1BIOMASK	Single Lifting Bio-Cellulose Mask	\$17.50

# Makeup Artist Looks

19SET15 Haute Honey Look \$131.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10107622	Rose Gold Chromafusion Eye Shadow	\$8.00
10107609	Rustic Chromafusion Eye Shadow	\$8.00
10107612	Espresso Chromafusion Eye Shadow	\$8.00
10107601	Crystalline Chromafusion Eye Shadow	\$8.00
10090131	MK Deep Brown Eyeliner	\$12.00
10129745	Latte Chromafusion Contour	\$14.00
10120419	Golden Copper Chromafusion Blush	\$14.00
10129763	Honey Glow Chromafusion Highlighter	\$14.00
10085795	Medium Nude Lip Liner	\$12.00
10094608	Naturally Buff Gel Semi-Shine Lipstick	\$18.00
10047952	Beach Bronze NouriShine Plus Lip Gloss	\$15.00

19SET17 Plum Passion Look \$104.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10107632	Soft Heather Chromafusion Eye Shadow	\$8.00
10107634	Sweet Plum Chromafusion Eye Shadow	\$8.00
10107635	Merlot Chromafusion Eye Shadow	\$8.00
10107601	Crystalline Chromafusion Eye Shadow	\$8.00
10129761	Cocoa Chromafusion Contour	\$14.00
10120420	Wineberry Chromafusion Blush	\$14.00
10129763	Honey Glow Chromafusion Highlighter	\$14.00
10085799	Berry Lip Liner	\$12.00
10089647	Crushed Berry Gel Semi-Matte Lipstick	\$18.00

19SET19 Vivid Chrome Look \$128.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10107642	Moss Chromafusion Eye Shadow	\$8.00
10107643	Emerald Noir Chromafusion Eye Shadow	\$8.00
10107623	Gold Status Chromafusion Eye Shadow	\$8.00
10107606	Hazelnut Chromafusion Eye Shadow	\$8.00
10090136	MK Black Eyeliner	\$12.00
10120414	Shy Blush Chromafusion Blush	\$14.00
10129745	Latte Chromafusion Contour	\$14.00
10129762	Glazed Chromafusion Highlighter	\$14.00
10085799	Berry Lip Liner	\$12.00
10085801	Red Lip Liner	\$12.00
10089645	Poppy Please Gel Semi-Matte Lipstick	\$18.00

19SET16 Bright Your Way Look \$113.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10060182	Translucent Loose Powder	\$16.00
10107641	Starry Night Chromafusion Eye Shadow	\$8.00
10107623	Gold Status Chromafusion Eye Shadow	\$8.00
10107602	Biscotti Chromafusion Eye Shadow	\$8.00
10127612	Dark Blonde Precision Brow Liner	\$14.00
10120414	Shy Blush Chromafusion Blush	\$14.00
10093081	Light Nude Lip Liner	\$12.00
10094610	Rosewood Gel Semi-Shine Lipstick	\$18.00
10047949	Cafe au Lait NouriShine Plus Lip Gloss	\$15.00

19SET18 Canyon Sunset Look \$98.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10107607	Cinnabar Chromafusion Eye Shadow	\$8.00
10107624	Shiny Penny Chromafusion Eye Shadow	\$8.00
10107623	Gold Status Chromafusion Eye Shadow	\$8.00
10107601	Crystalline Chromafusion Eye Shadow	\$8.00
10107635	Merlot Chromafusion Eye Shadow	\$8.00
10090131	MK Deep Brown Eyeliner	\$12.00
10120416	Juicy Peach Chromafusion Blush	\$14.00
10129762	Glazed Chromafusion Highlighter	\$14.00
10089645	Poppy Please Gel Semi-Matte Lipstick	\$18.00

19SET20 Enchanted Gold Look \$117.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10107624	Shiny Penny Chromafusion Eye Shadow	\$8.00
10107607	Cinnabar Chromafusion Eye Shadow	\$8.00
10107623	Gold Status Chromafusion Eye Shadow	\$8.00
10085704	Jet Black Gel Eyeliner with Brush	\$18.00
10120418	Desert Rose Chromafusion Blush	\$14.00
10129761	Cocoa Chromafusion Contour	\$14.00
10129763	Honey Glow Chromafusion Highlighter	\$14.00
10089640	Bashful You Gel Semi-Matte Lipstick	\$18.00
10047952	Beach Bronze NouriShine Plus Lip Gloss	\$15.00

# MK Looks

10143709 Neutral Mattes Look \$68.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10107603	Sand Castle Chromafusion Eye Shadow	\$8.00
10107607	Cinnabar Chromafusion Eye Shadow	\$8.00
10107612	Espresso Chromafusion Eye Shadow	\$8.00
10090131	MK Deep Brown Eyeliner	\$12.00
10120417	Hot Coral Chromafusion Blush	\$14.00
10089647	Crushed Berry Gel Semi-Matte Lipstick	\$18.00

10143711 Cool Metals Look \$68.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10107614	Smoky Quartz Chromafusion Eye Shadow	\$8.00
10107618	Stormy Chromafusion Eye Shadow	\$8.00
10107601	Crystalline Chromafusion Eye Shadow	\$8.00
10090136	MK Black Eyeliner	\$12.00
10120414	Shy Blush Chromafusion Blush	\$14.00
10094614	Red Smolder Gel Semi-Shine Lipstick	\$18.00

10143712 Purples & Plums Look \$68.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10107629	Sunlit Rose Chromafusion Eye Shadow	\$8.00
10107635	Merlot Chromafusion Eye Shadow	\$8.00
10107634	Sweet Plum Chromafusion Eye Shadow	\$8.00
10090131	MK Deep Brown Eyeliner	\$12.00
10120418	Desert Rose Chromafusion Blush	\$14.00
10094641	Berry Couture Gel Semi-Shine Lipstick	\$18.00

10143713 Pinks & Mauves Look \$68.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10107622	Rose Gold Chromafusion Eye Shadow	\$8.00
10107630	Dusty Rose Chromafusion Eye Shadow	\$8.00
10107627	Blossom Chromafusion Eye Shadow	\$8.00
10090131	MK Deep Brown Eyeliner	\$12.00
10120412	Rosy Nude Chromafusion Blush	\$14.00
10094610	Rosewood Gel Semi-Shine Lipstick	\$18.00

10143714 Warm Metals Look \$68.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10107623	Gold Status Chromafusion Eye Shadow	\$8.00
10107624	Shiny Penny Chromafusion Eye Shadow	\$8.00
10107625	Burnished Bronze Chromafusion Eye Shadow	\$8.00
10090131	MK Deep Brown Eyeliner	\$12.00
10120420	Wineberry Chromafusion Blush	\$14.00
10094638	Scarlet Red Gel Semi-Shine Lipstick	\$18.00

10143715 Stormy Blue Look \$68.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10107618	Stormy Chromafusion Eye Shadow	\$8.00
10107640	Evening Navy Chromafusion Eye Shadow	\$8.00
10107620	Onyx Chromafusion Eye Shadow	\$8.00
10090136	MK Black Eyeliner	\$12.00
10120419	Golden Copper Chromafusion Blush	\$14.00
10094640	Apple Berry Gel Semi-Shine Lipstick	\$18.00

10143717 Berries & Gold Look \$68.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10107603	Sand Castle Chromafusion Eye Shadow	\$8.00
10107605	Candlelight Chromafusion Eye Shadow	\$8.00
10107635	Merlot Chromafusion Eye Shadow	\$8.00
10090131	MK Deep Brown Eyeliner	\$12.00
10120412	Rosy Nude Chromafusion Blush	\$14.00
10089647	Crushed Berry Gel Semi-Matte Lipstick	\$18.00

10143718 Golden Moss Look \$68.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10107602	Biscotti Chromafusion Eye Shadow	\$8.00
10107623	Gold Status Chromafusion Eye Shadow	\$8.00
10107642	Moss Chromafusion Eye Shadow	\$8.00
10090131	MK Deep Brown Eyeliner	\$12.00
10120416	Juicy Peach Chromafusion Blush	\$14.00
10094608	Naturally Buff Gel Semi-Shine Lipstick	\$18.00

10143720 Pinks & Neutrals Look \$68.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10107615	Cashmere Haze Chromafusion Eye Shadow	\$8.00
10107631	Golden Mauve Chromafusion Eye Shadow	\$8.00
10107627	Blossom Chromafusion Eye Shadow	\$8.00
10090136	MK Black Eyeliner	\$12.00
10120411	Hint of Pink Chromafusion Blush	\$14.00
10094610	Rosewood Gel Semi-Shine Lipstick	\$18.00

10143708 Purples & Neutrals Look \$68.00		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
10107605	Candlelight Chromafusion Eye Shadow	\$8.00
10107611	Hot Fudge Chromafusion Eye Shadow	\$8.00
10107633	Frozen Iris Chromafusion Eye Shadow	\$8.00
10090131	MK Deep Brown Eyeliner	\$12.00
10120413	Darling Pink Chromafusion Blush	\$14.00
10094640	Apple Berry Gel Semi-Shine Lipstick	\$18.00

<b>19SET21 3D Foundation, Primer &amp; Blending Brush \$61.00</b>		
ITEMS INCLUDED		
PART #/GROUP	Description	Price
Foundation	Choose a <b>Foundation</b>	\$25.00
10054105	Foundation Primer	\$20.00
10128063	Blending Brush	\$16.00

<b>19SET23 3D Foundation &amp; Powder Set \$41.00</b>		
ITEMS INCLUDED		
PART #/GROUP	DESCRIPTION	PRICE
Foundation	Choose a <b>Foundation</b>	\$25.00
Powder	Choose a <b>Powder</b>	\$16.00

<b>19SET25 Mix &amp; Mask + Applicator Brush Set \$58.00</b>		
ITEMS INCLUDED		
PART #/GROUP	DESCRIPTION	PRICE
10039964	Moisture Renewing Gel Mask	\$22.00
10094148	Clear Proof Deep Cleansing Charcoal Mask	\$24.00
10135951	Mask Applicator	\$12.00

<b>10122033 Mix &amp; Mask Set \$46.00</b>		
ITEMS INCLUDED		
PART #/GROUP	DESCRIPTION	PRICE
10094148	Clear Proof Deep Cleansing Charcoal Mask	\$24.00
10039964	Moisture Renewing Gel Mask	\$22.00

<b>19SET22 Filled Perfect Palette \$72.00</b>		
ITEMS INCLUDED		
PART #/GROUP	DESCRIPTION	PRICE
10107064	Perfect Palette	\$18.00
#90	Chose a <b>Powder</b>	\$16.00
#100	Choose a <b>Cheek Color</b>	\$14.00
#110	Choose an <b>Eye Color</b>	\$8.00
#110	Choose an <b>Eye Color</b>	\$8.00
#110	Choose an <b>Eye Color</b>	\$8.00

<b>19SET24 White Tea &amp; Citrus Satin Body Set \$54.00</b>		
ITEMS INCLUDED		
PART #/GROUP	DESCRIPTION	PRICE
10091502	Indulgent Shea Wash	\$18.00
10091504	Revitalizing Shea Scrub	\$18.00
10091493	Silkening Shea Lotion	\$18.00

<b>10080376 Hello, Clean Body Care Set \$32.00</b>		
ITEMS INCLUDED		
PART #/GROUP	DESCRIPTION	PRICE
10136769	2-in-1 Body Wash & Shave	\$16.00
10073789	Hydrating Lotion	\$16.00